

Treasurer's Briefing Top Tips to Help Grow Your Church Income



Stewardship Team



Janet Edmond

Senior Stewardship Officer

Telephone: 0113 353 0214

Mobile: 07376 525684

Email:

janet.edmond@leeds.anglican.org



Beth Vickers

Stewardship Officer

Telephone: 0113 353 0216

Mobile: 07512 712292

Email:

beth.vickers@leeds.anglican.org

What We Will Cover

1. Online Giving

2. Contactless Giving

3. PGS

4. Giving Programmes

5. Giving Reviews

6. Grants

7. Legacy Giving

8. Further Support and Q&A

Online Giving



- Mechanism for giving using the internet
- Givers can give to your church without needing to be in the building
- Great for visitors, or those leaving a one-off gift
- Increasingly cashless society

[Website - Online Giving and QR Codes](#)

Set Up An Online Giving Account



- Guidance video and document
- SumUp/Stripe Account
- Reduced rates and Premium GAL account through Parish Buying
- 1.1%/1.95% charge per donation
- Free Premium membership until end 2024
- Gift Aid service included

Click the image above to Watch the **Step By Step Guidance to Setting Up Online Giving**

Guidance to help set up accounts for Give A Little, Sum Up and Stripe found on **Parish Buying** [here](#).

Create a Donate Button on ACNY Page

Step by step video available [here](#).



[A Church Near You](#)

A screenshot of the ACNY website for the church 'Clapham, Holy Spirit'. The page has a dark blue header with the church name. Below the header is a white text block with a paragraph of text. Underneath is a purple 'Analytics' section showing view statistics. At the bottom, there is a 'Give Now!' button and a 'Get in touch' section. A map is visible on the right side of the page.

A screenshot of a donate page for 'WORTLEY & FARINLEY'. The title is in large, bold, blue letters with a red cross symbol over the 'T' in 'WORTLEY'. Below the title are two white boxes, each containing a teal 'Donate' button. The first box is for '£5' and the second is for '£10'. Below these is a teal button labeled 'Choose your own amount'.

Contactless Giving



- Give people options
- Great for fundraising and taking payments
- Counts as cash for GASDS claims
- Take survey on Parish Buying to decide best device option
- Various options on Parish Buying

[Survey To Decide Best Device Option for Your Church](#)

Digital giving case studies, design templates and newsletters found on our website [here](#).



Case Studies

Below are some case studies from churches with contactless devices. These include gr donations for your church, using both the contactless features as well as the online giv



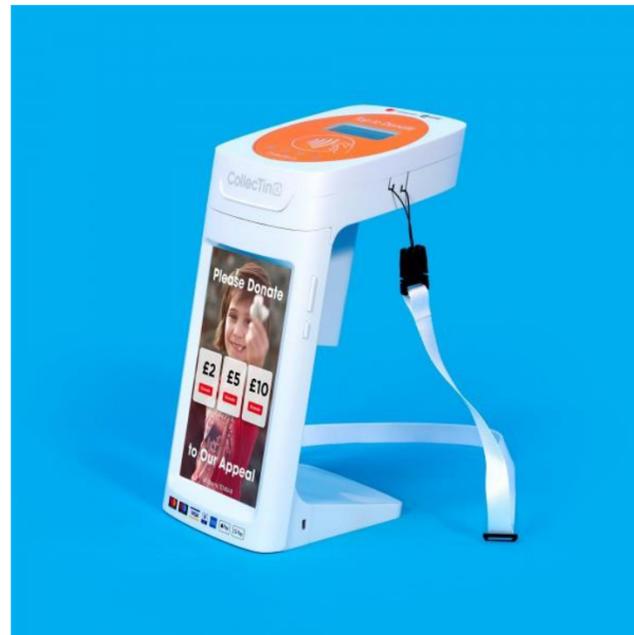
Contactless Giving - St Wilfrid's Calverley

Contactless Giving - St Matthew's Chapel Allerton An

Contactless Giving Options



SumUp Card Reader



Collectin More



Payaz Giving Station



GWD (Midi & Skinny)

- Different price points £20 - £1075
- Connectivity (Wi-Fi, Mobile signal, no connection)
- Static or portable?
- Interactive screens
- Can be left or needs supervision?

View full list of contactless solutions on Parish Buying [here](#)

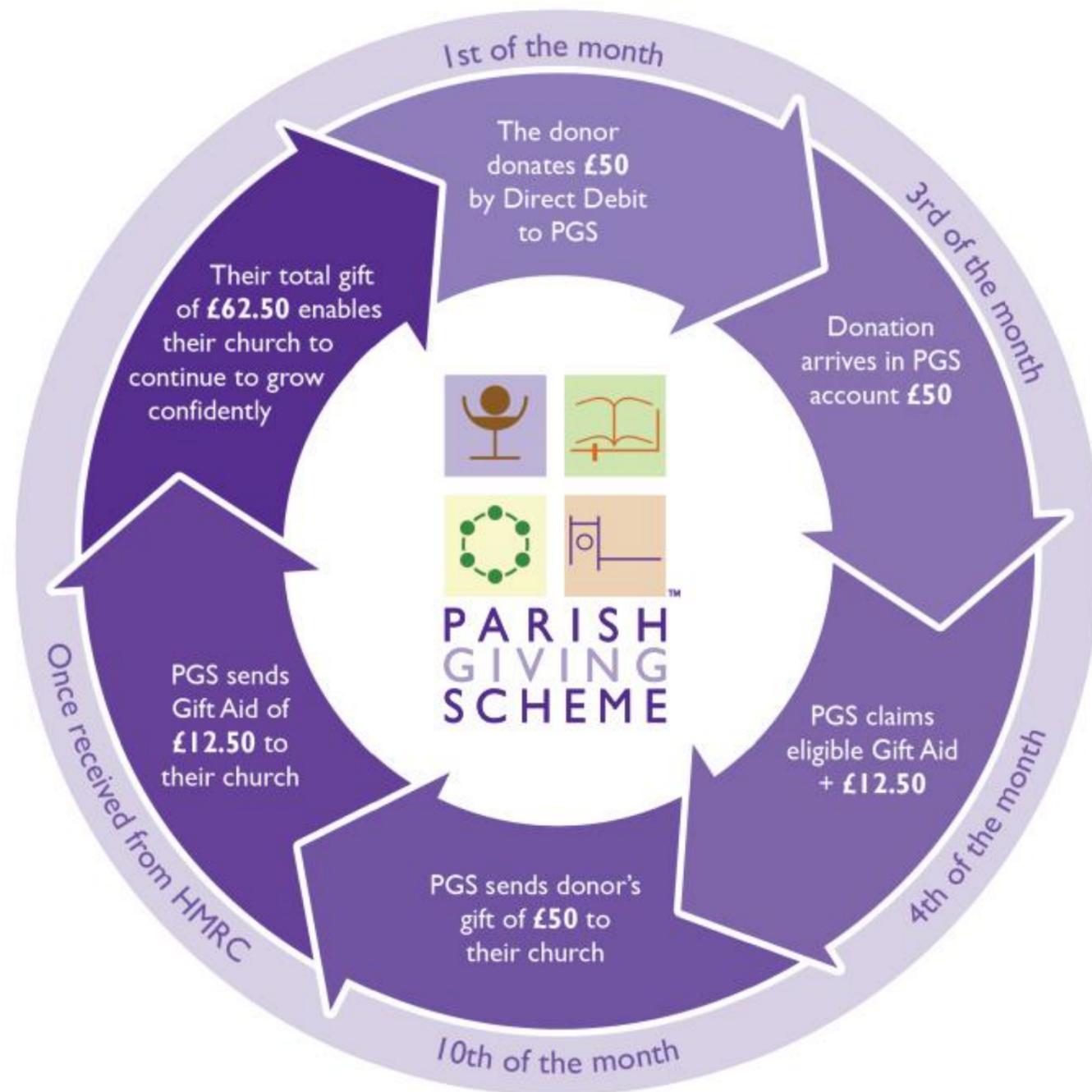
Contactless Giving Options



DIY Approach

- **Give A Little** app – through Parish Buying
- Link with SumUp card reader
- Guidance on how to set this up [here](#).

Regular Giving – Parish Giving Scheme



- Free regular planned giving service designed to make giving easier and more efficient for parishes
- Give by Direct Debit
- Set up gift online, over the phone or by post
- Gift Aid claimed by PGS team
- Option for donor to increase giving annually by rate of inflation
- Increased levels of giving seen. Average Weekly Gift at £18.06 in May 2024.

Find out more about PGS, including how to register and promote it on our website [here](#).

Feedback on the PGS



New PGS testimonials out soon!

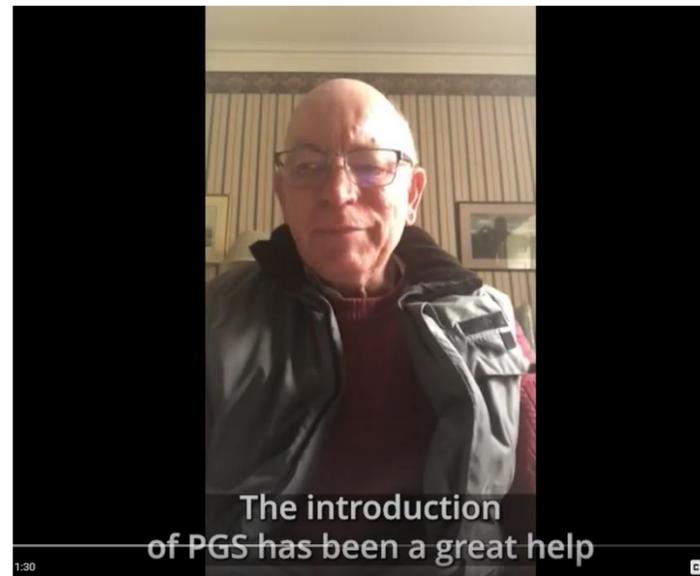


Cal Bailey – treasurer at Woodside St James watch [here](#).



Fr Robert Hart – Rector at Hemsworth Parish watch [here](#).

Richard Davis – Stewardship Team member at Cayton Parish watch [here](#).



New Parish Giving Scheme benefits and resources to support regular giving

First published on: 29th April 2024



New resources have been released to help churches share more information about the Parish Giving Scheme.

The Parish Giving Scheme is a planned giving scheme for churches, which launched in our diocese at the start of 2020, and is now being used by over 160 parishes, with over 2400 gifts processed each month.

The PGS provides an easy mechanism for church donors to give regularly, and leave one-off gifts, to their church.

The PGS is unique in that all eligible Gift Aid is claimed by the team, instead of relying on church volunteers.

Cal Bailey, PCC treasurer for Woodside St James has said that the PGS has “been great for us due to the ease of recovering gift aid, saving my time, and

due to earlier gift aid recovery, we see improved cash flow in the church.”

Fr Robert Hart, incumbent for the Parish of Hemsworth, agrees that the PGS enables giving to be efficient by “reducing volunteer time not only with Gift Aid claims but also by reducing banking, processing and recording cash donations, especially with the loss of local banks.”



Updates from the Diocese and PGS available [here](#).

Giving Programmes

**Giving
in Grace**

 THE CHURCH
OF ENGLAND



A SIMPLE GIVING
PROGRAMME
FOR SMALLER OR RURAL CHURCHES

*A Parish
Funding
Programme*

*Bringing Together
Our Visions for the Future
Our Plans and Initiatives
Our Prayerful Response*

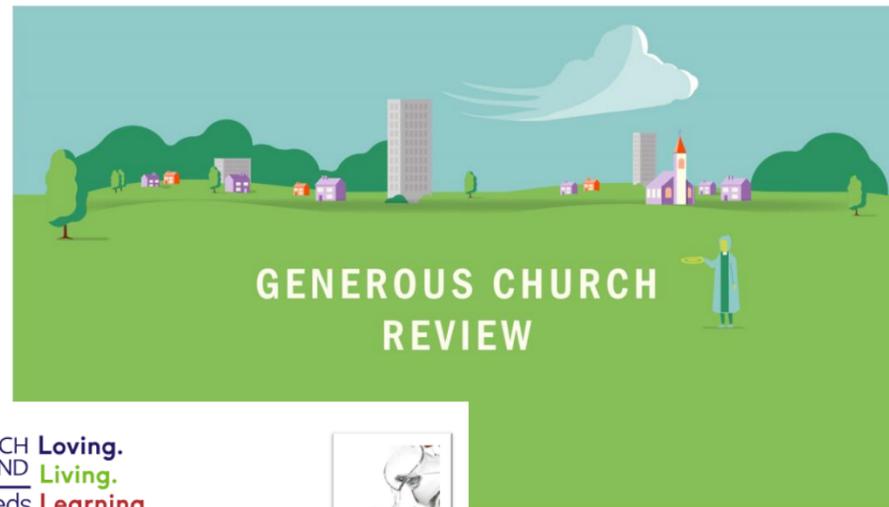
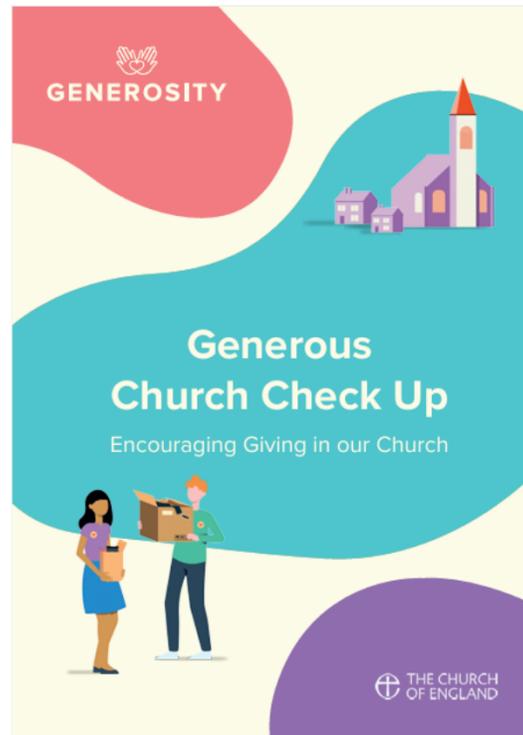
- Generosity Week 2024 – 29th September to 6th October
 - Suitable for all churches
 - Service plans and week activities
- Giving in Grace
 - Fully comprehensive
- A Simple Giving Programme
 - Rural churches
 - Reaching out to community
- A Parish Funding Programme
 - Hearing and communicating God's vision



Click on each image for the link!

 THE CHURCH
OF ENGLAND
Diocese of Leeds

Giving Reviews



THE CHURCH OF ENGLAND **Loving. Living. Learning.**

Diocese of Leeds

Building a Generous Church—PCC Sheet

A Giving Review

Generous giving is an integral part of our Christian discipleship. It not only resources God's mission in the world, but is a discipleship response for his generosity to us.

This Giving Review will help your parish to review its approach to giving, generosity and stewardship, and to identify some helpful next steps in a checklist for a giving orientated church. It is recommended that parishes undertake such a review annually.



<https://parishreturns.churchofengland.org/>



Variations from year to year may be the result of changes in the number of churches that submitted returns, or changes in parish/benefice structure.
Number of churches included in returns: 2013 1;2014 1;2015 1;2016 1;2017 1;2018 1;2019 1;2020 1;2021 1;2022 1.

Follow us on Twitter: @ChurchOfLeeds

THE CHURCH OF ENGLAND

Complete an annual review of your church giving culture to identify your strengths and further opportunities to explore:

- For PCC's to regularly assess the 'giving health' of the church
 - [Giving Review](#) (scroll to the bottom of the page)
 - [Generous Church Check Up](#)
- For PCC's wanting to look deeper into generosity in the life of the church
 - [Generous Church Review](#)

Financial dashboards like this can be used to assist your annual giving/financial reviews. These are made from your Return of Parish Finances.

THE CHURCH OF ENGLAND
Diocese of Leeds

Grants – Where to Find Them ?

- National List of Charitable Grants For Churches found [here](#).
- Fundraising support on Parish Resources [here](#).
- Online grants database [here](#).
- Diocese of Leeds grants and fundraising page found [here](#)

Charitable Grants for Churches

Contents:

Conservation, Preservation, Heritage & Restoration	P2 - 11
Bells, Organs, Windows & Other Specific Funding	P12 - 18
Community Projects / Improved Facilities	P19 - 31
Environmental and Sustainability Projects	P32 - 58
Christian / Religious Activities	P59 - 65
Landfill Communities Fund	P66 - 70
Lottery Funding Available	P71 - 76
Sources of Information	P77 - 78

Dioceses of Manchester, Chester & Leeds 4 Community



[Home](#) [Search](#) [Browse](#) [News](#) [Success stories](#) [Help & advice](#)

[Register now](#)



Funding success?

[Please let us know here](#)



180

CHAPTER

10

RAISING THE FUNDS

TEAM PRAYER

Blessed are you, Lord God of all creation; through your goodness we have this money to offer, the fruit of our labour and of the

Step by step guidance to support capital fundraising, including how to create a fundraising plan found on the CofE website [here](#).



Grants – Where to Find Them ?

Open 4 Community Funding Portal

The screenshot shows the website header with the title "Dioceses of Manchester, Chester & Leeds 4 Community" and logos for the Diocese of Manchester, Diocese of Chester, and Diocese of Leeds. The navigation menu includes "Home", "Search", "Browse", "News", "Success stories", and "Help & advice". The main content area features four tiles: "Search for funding" (with a woman at a laptop), "Browse funding" (with gears), "Local success stories" (with a woman holding a piggy bank), and "Help & advice" (with puzzle pieces). A "Funding success?" section with a link "Please let us know here" is also visible. A "Recent Success story" section contains text: "Please check the Local recent success story section of the site for information about a recent grant award to one of the churches that have been taking advantage of the funding database. The date this service has helped it's users to secure at least £422,000 of grant funding. The service has recently witnessed a large increase of declared successes". A "National community news" section is dated 26/04/2024.

- Search for grants
- National & local funders
- For use by Parishes
- Free to use
- Free Training available

[Grants and Fundraising - Diocese of Leeds \(anglican.org\)](https://www.anglican.org)

Free Portal Demo Tuesday 23rd July @ 7pm for registered users

Diocese of Leeds: Church Buildings Grants

Grants and Loans for Church Buildings

Revised 2024-25

Information for Applicants



Funding available for all parishes in the Diocese

- Funding for church building works, repairs and improvements.
- Supporting improving buildings for mission
- Next deadline – 30th June 2024
- Grants available from £2,000 - £10,000

Download the application form [here](#).

Give To Go Green



Find out more information, and access the Application Pack [here](#).

Match-funding grants to support carbon-cutting building projects

- Eligible projects taken from Practical Pathway to Net Zero
- Fundraise in the community using Digital Giving
- 6 week targeted campaign
- Match-funding available between £2500 - £10,000
- Deadline for applications Sunday 28th July

Legacy Giving & Giving in Memory

- Legacies are lifelines for parishes
- They are often **restricted**
- It's important to have a **legacy policy**



[FaithWill](#)

Talking About
Legacies to your
Congregation

A Calendar of Ideas for
Clergy and Church Leaders



- Free booklet download
Talking about Legacies to your Congregation

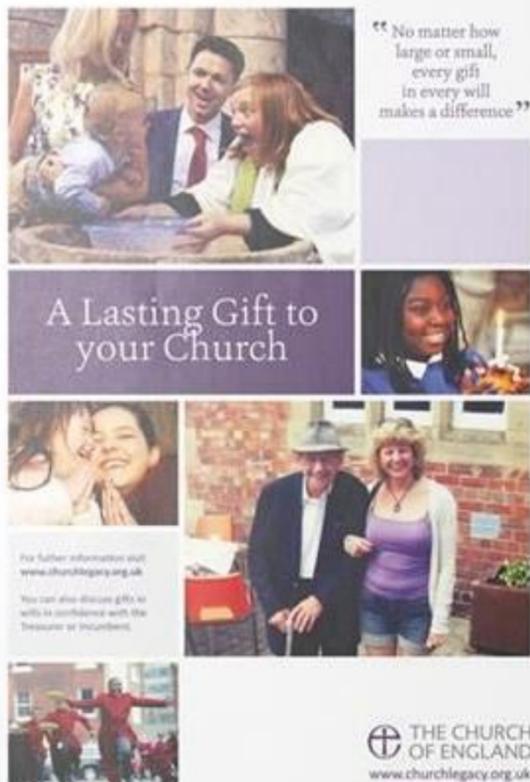
[Free resources available to order](#)



[FareWill](#)

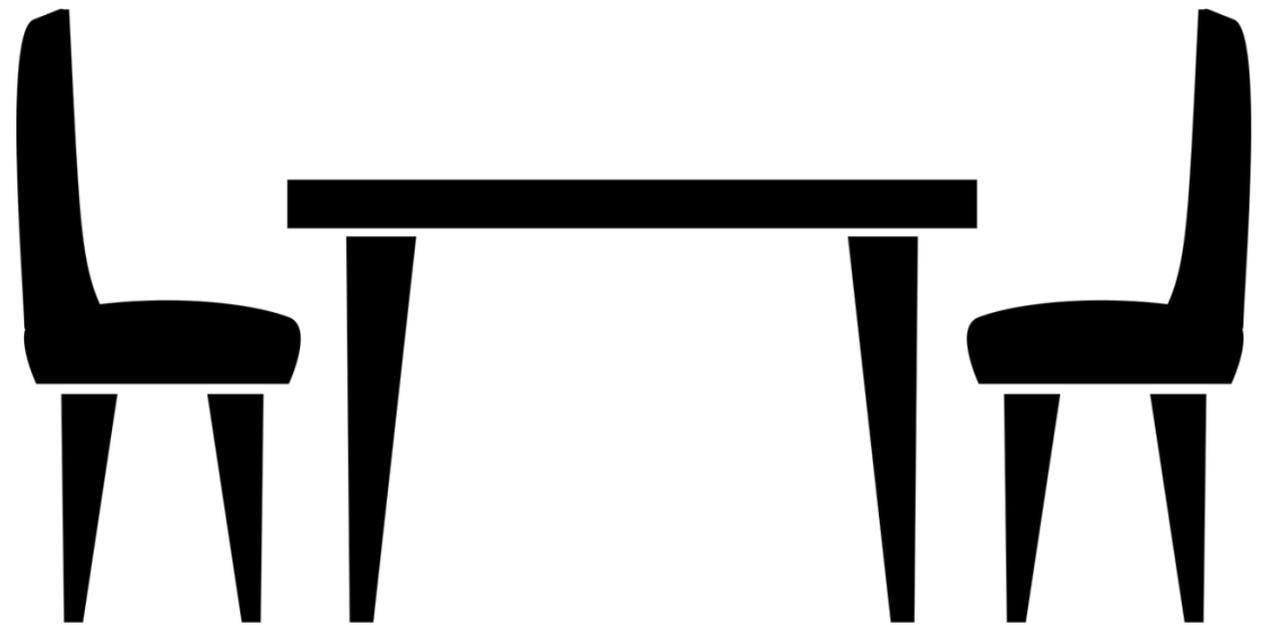
[Guide to Writing a Legacy Policy](#)

See Legacy resources on our website [here](#).



Further Support

- Webinars and training (Money for Mission)
- 1-to-1 Support
- Zoom meetings
- PCC meetings



Any questions?

