



# New PGS Resources to Help Launch & Promote the PGS to your Community

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# PGS Parish Landing Page & QR Code

## Select your gift type



Regular Giving\*



One-off Gift\*

[\\*Click for more information on giving](#)



## Welcome to Pannal St Robert

This Parish is registered with the Parish Giving Scheme which allows you to give to this Parish securely and safely online. Please click 'Regular Giving' to set up a monthly, quarterly, or annual Direct Debit or 'One-Off Gift' to make a single gift using your Debit, Credit Card or Apple/Google Pay wallet.

St Robert's Church is blessed with a strong and vibrant community. We bring people together in worship and fellowship, help nurture our young people and support those in need.

If you are in a position to do so, please would you consider all the church brings to you, our community and those in need. If you don't already give regularly, please reflect on this and whether you could start.

The Parish Giving Scheme is a simple, easy way to do this and helps us all at church plan our work with confidence that we have sufficient resources now and in the weeks and months ahead.

Serving the communities of Pannal and Burn Bridge on the southern edge of Harrogate, we are a lively village church with a strong musical tradition, a varied programme of worship and activities and a strong junior church and youth group.

Pledge your gift

Regular Giving

One-off Gift

- Every parish that's registered with the PGS has its own parish landing page
- Review & edit before you promote the PGS and download your QR code

[Home - Parish Giving Scheme](#)

# Existing PGS Promotional Resources



**GIVE TO YOUR LOCAL PARISH**  
IN THREE SIMPLE WAYS

PARISH GIVING SCHEME

**1 GIVE ONLINE**  
A few quick and easy steps to set-up regular giving on our website:  
[www.parishgiving.org.uk](http://www.parishgiving.org.uk)

**2 GIVE BY TELEPHONE**  
Between Monday and Friday,  
9am - 5pm, you can give to your local parish by calling the PGS team on:  
**0333 002 1271**

**3 GIVE BY A GIFT FORM**  
You can pick up a gift form from your PGS parish representative. Simply fill in the details and we'll do the rest.

PARISH GIVING SCHEME

Website: [www.parishgiving.org.uk](http://www.parishgiving.org.uk)  
Email: [info@parishgiving.org.uk](mailto:info@parishgiving.org.uk) | Tel: 0333 002 1260

<https://www.parishgiving.org.uk/pgs-digital-service/>

# Best Practice Comms.

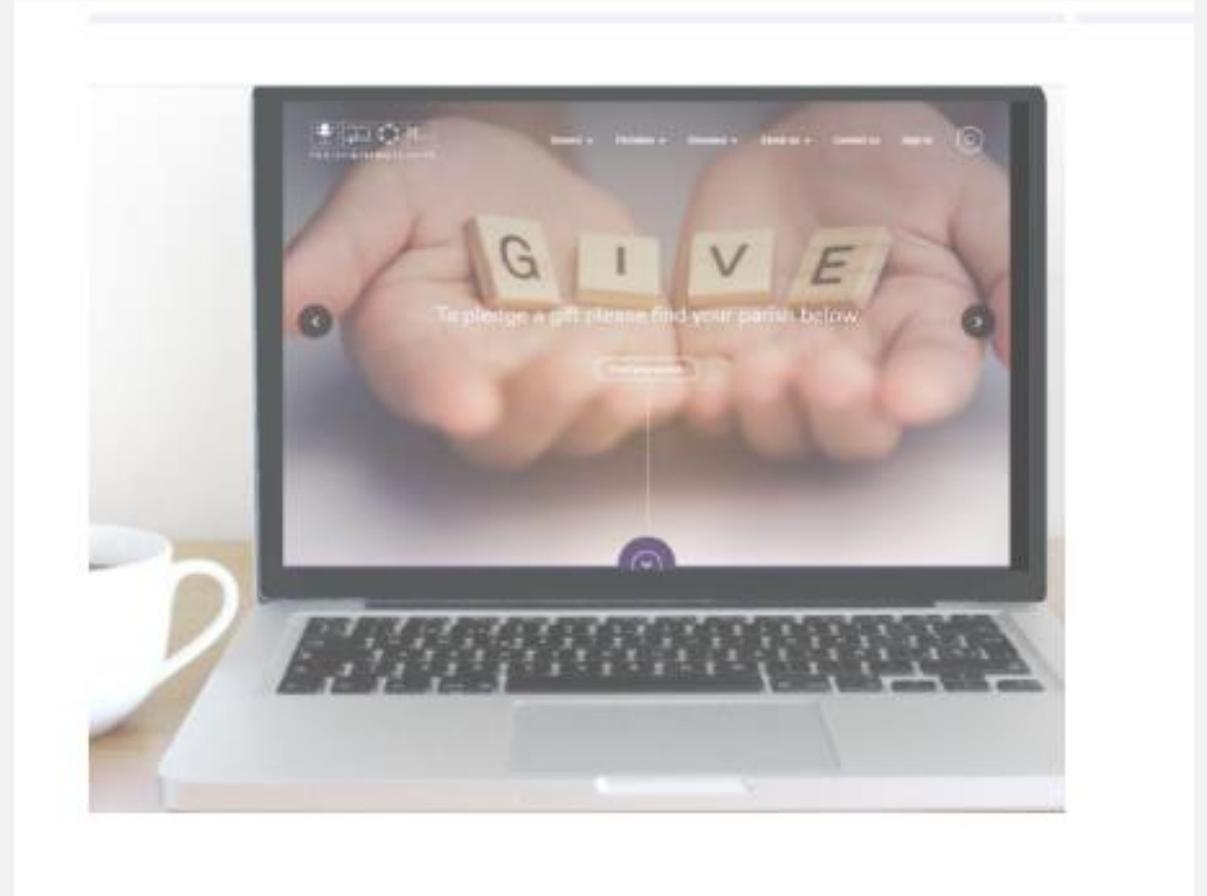
You can reach parishioners and donors as part of a range of regular activities, such as:

- Parish magazine
- Weekly bulletins
- Appeal letters
- Orders of service
- Online worship
- Email
- Text
- Posters
- Banners



# Existing PGS Promotional Resources

- A Guide to Launching the PGS
  - FAQs Treasurers
  - FAQs PCCs
  - Step by Step guides
- Promoting the PGS in Person – Customisable Posters & Leaflets
- Promoting the PGS Online –Social Media posts
- PGS Videos & Animations for Download
- Newsletter article template



[PGS Resources - Parish Giving Scheme](#)

# Promoting the PGS in Person

By choosing to give online, you can:



Give monthly, quarterly or annually



Make a single one-off gift



Give anonymously



Give securely



Opt in to increase your gift annually



Tick 'Gift Aid' to enhance your gift by 25%

Visit [insert URL] or scan the QR code to give to [church].



## Posters to Customise with your PGS QR code & URL

## Posters Promoting One-off Gift Feature

MAKE A ONE-OFF GIFT TO OUR CHURCH  
OR SET UP REGULAR GIVING ONLINE AT  
[www.parishgiving.org.uk](http://www.parishgiving.org.uk)



GIVE BY  
A GIFT  
FORM

You can pick up a gift form from your PGS parish representative. Simply fill in the details and we'll do the rest.

GIVE  
BY  
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ADVANCING REGULAR GIVING  
IN EVERY CHURCH

[www.parishgiving.org.uk](http://www.parishgiving.org.uk)

# Promoting the PGS in Person



## Regular Giving by Direct Debit

The Parish Giving Scheme (PGS) is a secure and simple way of giving to [church] on a regular monthly basis (or quarterly or annually if you prefer). It works by making a Direct Debit from your bank account on the 1st of the month, which is credited to our parish bank account by the 10th of the month. If eligible, you can opt to add Gift Aid and PGS claims this on our behalf, passing it back to [church] which benefits our cash flow.

## Optional Annual Increases

If you opt to increase your gift annually, PGS will write to you and advise you of the new amount. If this is acceptable you don't need to do anything, but you can choose to add more or to decrease the amount if you wish. If the majority of our planned givers were to opt for this, it would have a huge impact on our finances. Like many churches, one of the problems we face is that of 'static giving', often through inertia rather than intention.

## One-Off Giving

It is also possible to make a one-off gift online and add Gift Aid if you are eligible. Instead of setting up a new Direct Debit, you use a debit or credit card, Apple Pay or Google Pay. Scan the QR code to get started.

**Three ways you can set up a regular gift with PGS**



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**Three ways you can set up a regular gift with PGS**

# Promoting the PGS Online

Twitter & Facebook Copy	Instagram Copy	Accompanying graphic
<p>Our partnership with the Parish Giving Scheme is supporting your personal ministry of regular giving, simply and safely.</p> <p>Begin your giving journey in just a few clicks at <a href="http://www.parishgiving.org.uk">www.parishgiving.org.uk</a></p>	<p>Our partnership with the Parish Giving Scheme is supporting your personal ministry of regular giving, simply and safely.</p> <p>Click on the PGS link in our bio if you're interested in giving this way.</p> <p>#churchofengland #churchcommunity #ministry #generosity #regulargiving #faithinaction #christiangiving #PGS #parishgivingscheme #missionandministry</p>	
<p>We are members of the Parish Giving Scheme which means it couldn't be easier to set up your regular giving, or make a one-off gift, online.</p> <p>Simply visit <a href="http://parishgiving.org.uk">parishgiving.org.uk</a>, search for your church, and in just a few clicks you can set up your regular giving.</p>	<p>We are members of the Parish Giving Scheme, which means it couldn't be easier to set up your regular giving, or make a one-off gift, online.</p> <p>Click on the PGS link in our bio, search for your church, and you can get started in just a few clicks.</p> <p>#churchofengland #churchcommunity #ministry #generosity #regulargiving #faithinaction #christiangiving #PGS #parishgivingscheme #missionandministry</p>	

Social Media Posts

Website Banners



# A Guide to Launching the PGS

1

**LEAD BY EXAMPLE**

2

**LAUNCH WITH A GIVING PROGRAMME**

3

**ENGAGE YOUR CHURCH COMMUNITY**

4

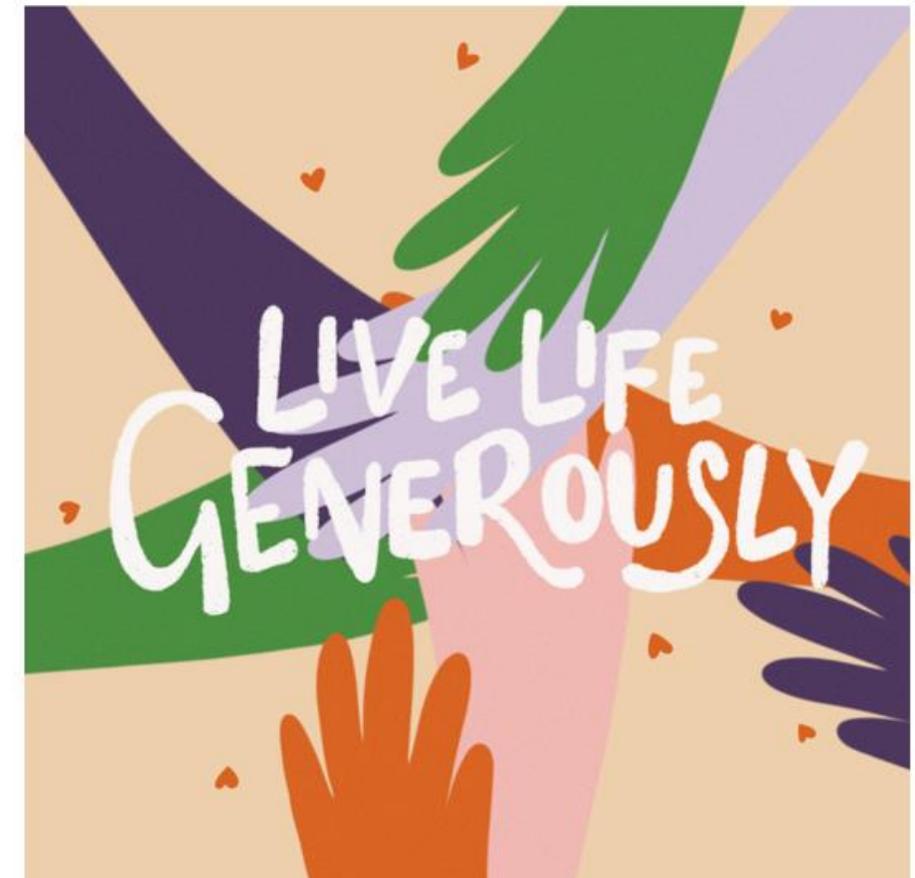
**MAKE THE MOST OF YOUR OWN CHANNELS**

5

**SHARE THE EXPERIENCE**



**HOW TO LAUNCH PGS  
FOR THE FIRST TIME**  
A guide for PCCs and churches



HOW TO LAUNCH PGS FOR THE FIRST TIME

# PGS Resources for Generosity Week



Every pound gifted is received by your church

The PGS is trusted by so many givers



Committed team helping us to build a generous church and grow a generous culture



# New PGS Promo Resources

Join the **Parish Giving Scheme**

Chat to **[NAME]** to find out more!

Place your Church photo here:

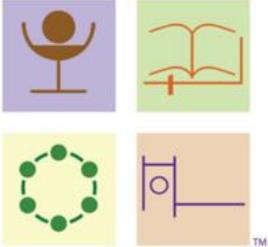
- Right click this image and select 'change picture'
- Then select 'from a file'
- Then locate your Church picture in your files and select

The PGS is a simple and secure way to give regularly to our church.

**[CHURCH NAME]**

 THE CHURCH OF ENGLAND  
Diocese of Leeds

 PARISHGIVINGScheme



**PARISH GIVING SCHEME**

**What is the Parish Giving Scheme?**

The Parish Giving Scheme, PGS, is a registered not for profit charity designed to

**How does the PGS work?**

The PGS is a safe and secure way of giving regularly to **[Church Name]**. Regular giving can be giving monthly, quarterly or annually.

Giving on a monthly basis follows this process:

1. The donation goes to the PGS team on the 1<sup>st</sup> of the month
2. The PGS team receive the donation and claim any eligible Gift Aid on the 3<sup>rd</sup>/4<sup>th</sup> of the month
3. The initial donation is credited to the church account by the 10<sup>th</sup> of the month
4. The additional Gift Aid is credited to the church account by the end of the month

Giving monthly, on the first day of the month, helps us offer our first fruits to God

PARISHGIVINGScheme

29.7 × 21 cm

Use template for new design

Designed with 

# Before you Begin

It is helpful to have the following details to hand:

- Your PGS QR Code
- Your PGS Parish Code
- PGS representative contact details (treasurer/vicar/finance team member)
- A few pictures of your church, including:
  - Inside/outside of the building
  - Services
  - People smiling

**Join the Parish Giving Scheme**

Place your Church photo here:

- Right click this image and select 'change picture'
- Then select 'from a file'
- Then locate your Church picture in your files and select

**Chat to [NAME] to find out more!**

**The PGS is a simple and secure way to give regularly to our church.**

[CHURCH NAME]

THE CHURCH OF ENGLAND  
Diocese of Leeds

PARISHGIVINGScheme

# Finding your Details

Find your PGS details on your Parish Landing Page!

Home > Givers > Give to your parish > Alwoodley St Barnabas

## Select your gift type



Regular Giving\*

## Welcome to Alwoodley St Barnabas

This Parish is registered with the Parish Giving Scheme which allows you to give to this Parish securely and safely online. Please click 'Regular Giving' to set up a monthly, quarterly, or annual

### Parish name

Alwoodley: St Barnabas

### Parish code

460646026

### Diocese

Leeds Diocese

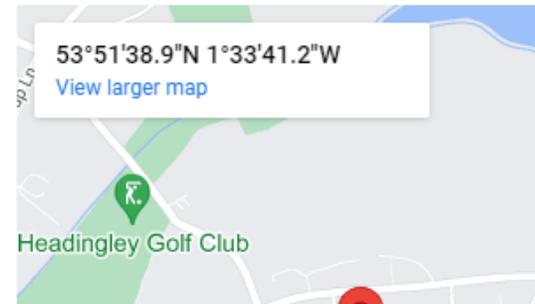
Download the QR code for this parish



Download as SVG

Download as GIF

Download as PNG



# Demo on Word

Get your details ready!

Edit on Word

Print

[Find all the PGS promotional materials here!](#)

# Demo on Canva

Get your details ready!

Edit on Canva

Download and Use

[Find all the PGS promotional materials here!](#)

Intro to Canva webinar:  
May 20<sup>th</sup> 3-4pm register [here](#)  
June 17<sup>th</sup> 6-7pm register [here](#)

Visit the '[Getting Started](#)'  
page on Canva for some  
intro tips.

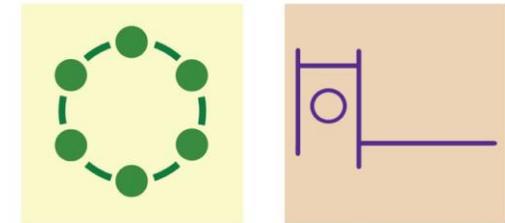
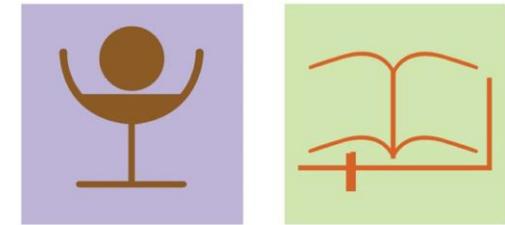
# Final Thoughts

Try it yourself!

We are always here for support and guidance as needed.

Guidance on how to get Canva Premium for free as a charitable organisation [here](#).

Updated PGS Gift Forms coming soon!



PARISH  
GIVING  
SCHEME

**Any questions?**

