

Top Tips for Encouraging Donations through a Contactless Device:

- Make sure everyone involved is on board
- Put the machine where you can see it and keep it turned on
- Create scripts for talking about financial needs, such as your mission and the costs. It is much easier to talk about this if it is planned out.



Why did you consider having a contactless device in the first place?

We first saw a [Payaz Giving Station](#) at another church at a Deanery Synod meeting. They said it had cost around £300 and paid for itself in a month or so, which really piqued our interest. We looked into getting one, especially as we were aware that cash giving was declining both in regular services and occasional offices and that we were missing out on opportunities – people were often willing but unable to give. I value cash, it's an inclusive tech, but we needed to embrace a wider economic model.

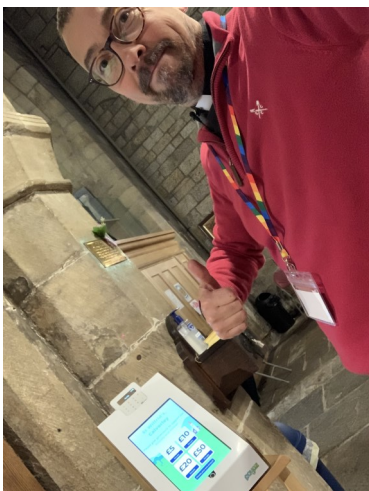


Why do you think your device has worked so well for you?

We have been very proactive about using it, both in services and special events (such as Christmas or the annual Beer Festival). We regularly point to it in services, and often talk about how much it costs to run the church. On one occasion when I said our average daily energy bill was £105 – someone made a donation for exactly that!

In a more practical sense, we have followed the advice and training we were offered. We have made sure everyone responsible for setting up the building knows how to turn it on. We tinkered with the default settings for the amounts on the screen: £5, £10, £25 and £50, as well as 'choose your own'.

We've also taken recently to splitting donations with a charity of the family's choice at our occasional offices – half to us, half to another charity. This has proved very effective – we get much more than double the donations, so everyone is a winner!



Revd Rob Denton