Financial Briefings 2022
Generous Giving

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Regular Giving is Key
40% of Anglicans have never been asked to give regularly.
Communicating Regular Giving
Plan your Campaign

Planning a giving campaign

Communicate your Impact

Part 1 - Structure Notes

Communicate your Impact

Ground it in Faith

Preaching on Generous Giving

Five sermon ideas and when to use them
Make it easy to give
Three Key Methods

- **Regular Giving**
  - Direct Debit or Standing Order
  - Parish Giving Scheme (it's free)

- **Contactless**

- **Online**
  - Web
  - QR Code