Financial Giving in the Diocese of Oxford

An Update from the Generous Giving Adviser

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Saturday 13th November 2021
The Changing Landscape

2019 to 2020
A change in method...

Unrestricted Collections

-1.6m

2.8m

1.2m

Parish Giving Scheme

5.1m

3.4m

+1.6m
...but the same people giving

Planned Giving plus Cash Collections

21.4m \[\rightarrow\] 21.5m

+80.8k

+0.38%
What can we do?
The Anglican Giving Survey

- 33% of Anglicans don’t give to their church
- 40% of Anglicans have never been asked to give
- 1/2 of Anglicans have never been asked to review their giving
- 53% of Anglicans have heard a sermon on giving within the last 12 months
There is still significant scope for giving from within the congregation.

Many churchgoers haven’t been, or don’t remember being, asked to give.

Churches confident in preaching about giving tend to be confident in asking for giving.
What does this all mean?

1. We need to encourage all churches to talk about giving at least once per year.

2. We need to empower all church leaders with the confidence to preach about giving.
What resources are there to help?
The Generosity Week

➢ Sunday to Sunday materials focusing on Generosity and Discipleship
➢ Service, prayer, and small group resources plus podcasts and videos
➢ Grounded in Scripture

5 Sermon Ideas for Financial Giving

➢ Brand new resource
➢ Five passages on giving from the Old and New Testament
➢ Notes for planning a sermon
What other resources are available to support giving?
Regular Giving

Online & Contactless Giving

Legacies

Fundraising

Peace in Christ

Generous Culture

Inspire

leadship

vision and strategy

Governance

Planning a Giving Campaign

A guide to preparing your campaign

Leaves a gift in your will to help us grow God’s Kingdom

Did you know you can leave a gift in your will to your local church?

We call these gifts “Legacies” because they allow you to make a lasting difference to your church even when you’re no longer physically with us.

Here at [Church Name] we welcome all gifts in wills, however large or small, and we promise to use your gift to make a difference in our parish.

When we receive a legacy we commit to using it to achieve our goal of becoming a church that cares for God’s world in everything we do.

At [Church Name], as part of our vision, we want to ensure we plan financially for our future so that we can continue to grow our Christian presence in the local community. By leaving a gift to us you can help us:

- Tailor your own church’s mission goals from the following examples
  - Increase the social value of areas of our churchyard and garden for wildlife
  - Invest in new audio-visual equipment
  - Plan drug and alcohol addiction support services in our buildings
  - Take our young people to spend a week in a Scottish YHA
  - Invest in a new environmentally friendly heating system
  - Provide accommodation for a full-time curate

To find out more about leaving a legacy for the future of our church speak to [Contact Person]

Consult 19 showed us that the future can be very unpredictable. Whilst we will always try our best to use any gifts in accordance with the above goals, in all circumstances we will use your gift to support the life and mission of our church in this community.

For more information and guidance on the legal wording for a will please visit churchofengland.org/getyourfactsright or churchofengland.org/our-faith/church-legacy

If you would like to make a gift to our church in memory of a loved one, please do come and discuss this with us too.
Questions