



Become an Ambassador



Ambassador teams volunteer in Hereford to keep people safe, support the vulnerable and provide first aid. Their mission is to make Hereford an even better place to shop, visit and work.

The team forms an essential contact between CCTV operators and shops, in the effort to prevent and report crime, and increase street vigilance.

What do Ambassadors get up to?

Ambassador teams provide a calming presence on our streets to listen and to provide quick support for anyone in need. They are the eyes and ears of our community, available to assist anyone who may be feeling like they need some extra help in their time of need.

Whether a community member is simply having a bad day and needs someone to listen, or a first aid situation develops in which someone needs further support, the Ambassadors are ready to respond in a moment's notice, to whatever circumstance arises.

Why volunteer with Ambassadors?

There is a real opportunity to make a difference in your local community, supporting shop workers and visitors to Hereford.

Ambassador volunteers are offered a bespoke training package, including CCTV, First Aid as well as ongoing sessions with past topics including dementia awareness, Samaritans suicide prevention, working with the police and much more...

Vennture provides a great family feel to all of its projects and Ambassadors is no different. You will have the opportunity to meet and work alongside people from all backgrounds. We have various social events throughout the year to give you the chance to get to know your team even better.

"Whilst on shift, a schoolchild came up to me, looked at my uniform and said, "Can you help me, I have run away from home!". Immediately the training kicked in and I sat them down, and connected them with the help they required." -Ambassador volunteer

There are uniform, equipment, supplies and training costs for every volunteer trained by Vennture. Where possible, volunteers are encouraged to consider making a donation towards these expenses.



For more information or to apply

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