

HELP AND SUPPORT TO PROMOTE THE ONLINE WILL WRITING PILOT

Legacy giving, and funeral planning,
resources and materials from the Diocese
of Manchester, and Church of England

 THE CHURCH
OF ENGLAND
Diocese of Manchester

CHURCH
FOR A
DIFFERENT
WORLD


GIFT AID *lite*



A UNIQUE OPPORTUNITY

- The National Church Giving Team has chosen to pilot online Will writing with the Dioceses of Manchester and Winchester
- Only two out of 42 dioceses in the Church of England
- A big thank you to all of our churches who have decided to get involved

HOW IS THE PILOT OPERATING?

1. Promotion by the Diocese of Manchester
 - Via Enewsletter, social media, and website
 - Sign ups will be measured by the use of a unique voucher code
 2. Promotion by the churches in the diocese
 - Via newsletter, leafleting, social media, website, and A Church Near You, and word of mouth by clergy during services
 - A second unique voucher code will be used
- The results will help to demonstrate if legacy promotion is more successful if it comes from parishes or dioceses
 - Please do not share the voucher codes on their own to any interested parishioners

TIMESCALES

1. Webinars end of June/beginning of July
2. Following two weeks for churches to prepare their materials using resources from:
 - ✓ Diocese of Manchester
 - ✓ National Church Giving Team
 - ✓ Order resources from Church Print Hub
3. Churches and diocese start promoting online Will writing offer from the week beginning Sunday 11th July onwards
4. Online Will-writing pilot ends on 31st August

TEMPLATE RESOURCES FOR CHURCHES

- Available on a dedicated legacy giving page on the Diocese of Manchester website
- The resources available will include:
 - ✓ Legacy page to add to your website and A Church Near You
 - ✓ Funeral planning page to add to your website and A Church Near You
 - ✓ Newsletter copy
 - ✓ Example social media posts

A CHURCH NEAR YOU

Church of England → Diocese of Manchester → Flixton

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PAGE TITLE * 1/6

Leaving a legacy gift

Page content * 2/6

LEGACIES

Leaving a gift if your Will is an amazing opportunity to make a final gift to God. This will make a lasting difference to the future of St Michael's, and its ministry and mission in our local community.

No matter how big or small, every gift in every Will can make a significant impact. Gifts in Wills are an important part of Christian giving, and leaving a gift to your church is a way to thank God for all the blessings you have received in your lifetime.

Legacy gifts can be used to fund mission and ministry projects, help to maintain church buildings, and ensure faithful people can be at the heart of this community for years to come. Parishes in the Church of England benefit from over 5,000 people each year who have decided to leave a gift in their Wills. This means over £50 million in legacy gifts is left to the church each year.

At St Michael's we welcome all legacy gifts, and we promise to use them to make a difference.

Our legacy policy

The Parochial Church Council's (PCC) policy is to use legacy gifts to fund development projects inside our church buildings and wider parish. This could be building maintenance and improvements, purchasing new equipment, or investing in people.

It is a great help if legacy gifts are left for general purposes, and not for a specific appeal or project which may have ended by the time you have died. The PCC can discuss with the executors of your Will how your gifts can be utilised at that time. This can be a wonderful experience, as both parties can discuss areas of the church's work that interested you. For example, this could be music, buildings and facilities, or children's work.

Church of England → Diocese of Manchester → Flixton

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PAGE TITLE * 1/6

Funeral planning

Page content * 2/6

No matter how far away it may be, thinking about your own funeral service now and making your wishes known can be a comfort to you and your family in all sorts of ways. If you're thinking about sorting out your own funeral service plan, [Your Church Funeral Planning Tool](#) offers guidance on how to do that, and how it can really help your family when the time comes.

The [Your Funeral Wishes Planner](#) is a downloadable leaflet which enables you to record their wishes. It is split into two sections: what will happen on the day, and what might happen later at a time when family and friends can gather. The leaflet provides spaces to make some notes and begin to think about your ideas, including the sort of music and readings you might like, and the venue where you'd like it to take place. You could then use it to share with those around you.

Wherever it happens, a Church of England funeral can be designed to reflect your story, making it personal, unique and meaningful. There are lots of choices that can be made, but remember they are not set in stone. You can revise your ideas as often as you wish.

Remember, your funeral wishes are needed before your Will is read, so please don't keep them with your Will. Instead keep them somewhere safe, and don't forget to let your close family and friends know where to find them. More information is available at the [Church of England Funerals Hub](#).

Click the text area above and start typing.

CHURCH WEBSITE

LEAVING A LEGACY GIFT

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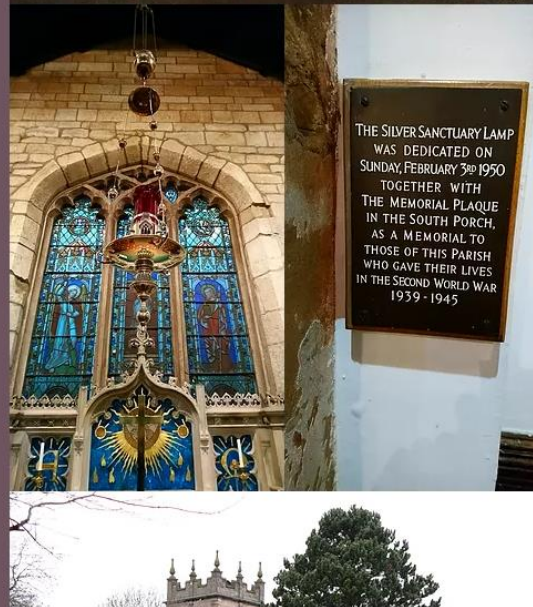
How to leave a legacy gift

- Write your Will for free online

Will writing can often seem like a time consuming and expensive thing to do – and that's a big reason why many people put it off. The Church of England has partnered with award-winning online Will-writing company Farewill to offer a free online Will writing service (RRP £90). You can complete from the comfort of your home in less than 30 minutes.

This is being piloted for the first time in 2021 in Manchester and Winchester dioceses to help the church to understand whether a national Will-writing scheme would be a useful resource in the future. Making a Will and keeping it updated is the only way to make sure your

TO THE GLORY OF GOD.
THE ELECTRIC LIGHT WAS INSTALLED
IN THIS CHURCH BY
COLONEL SAMUEL STOTT V.D. J.P.
IN MEMORY OF HIS WIFE FANNY AND BY
GEORGE BOLTON STOTT C.C. AND HIS WIFE
ANN STOTT AS A THANKS-GIVING
FOR MANY MERCIES
REV. J. JOLLY B.A. RECTOR JULY 1928



FUNERAL PLANNING

No matter how far away it may be, thinking about your own funeral service now and making your wishes known can be a comfort to you and your family in all sorts of ways. If you're thinking about sorting out your own funeral service plan, [Your Church Funeral Planning Tool](#) offers guidance on how to do that, and how it can really help your family when the time comes.

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TEMPLATE PROMOTIONAL MATERIALS

- Newsletter and Enewsletter copy
- Parish Magazine copy
- Social media posts
- Example article ideas:
 - ✓ A Good time to write a Will
 - ✓ A generous legacy left to transform (insert church name) Future
 - ✓ How to support our work at (insert church name) Keeping our church at the heart of our community

NEWSLETTER COPY

The Church of England has partnered with Farewill, the National Will Writing Firm of the Year 2020, to offer parishioners from (insert church name) the opportunity to write their will for free.

Making a Will and keeping it updated is the only way to make sure your wishes are carried out after your death, giving you peace of mind that you can continue to support the family, friends and charities you love.

There is no obligation for people using the service to leave a gift in their Will to our church, as loved ones should always come first. However, we hope people will consider remembering (insert church name) as every gift, great or small will make a real difference to our mission and ministry for future generations.

Find out more on our website or A Church Near You.

EXAMPLE FACEBOOK POSTS

 **The Church of England**
28 July at 08:00 · 🌐

'My sister Hazel and her husband Frank loved living in Lightwater. Most of all they loved All Saints' and its congregation.' David (right), pictured with Hazel and Frank, loved hearing the newly-restored church bells ring out at the church where he grew up with his sister. Thanks to a gift left in their Will to their local church, the bells were restored and rung again for the first time in three years. "



churchlegacy.co.uk [Learn More](#)

Leave a gift in your Will to your local church today

  104 2 comments 16 shares

 Like  Comment  Share

 **The Church of England**
28 July at 08:00 · 🌐

Thanks to support from gifts left in Wills, churches like St Michael's can provide school holiday camps to children throughout the summer holidays.



churchlegacy.co.uk [Learn More](#)

Leave a gift in your Will to your local church today

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NATIONAL CHURCH RESOURCES

- [Church Legacy](#) website
- Information for Will writers, PCCs, and executors
- [Writing a legacy policy](#) for your church
- Your [Church Funeral Planning Tool](#), including a [downloadable planner](#)

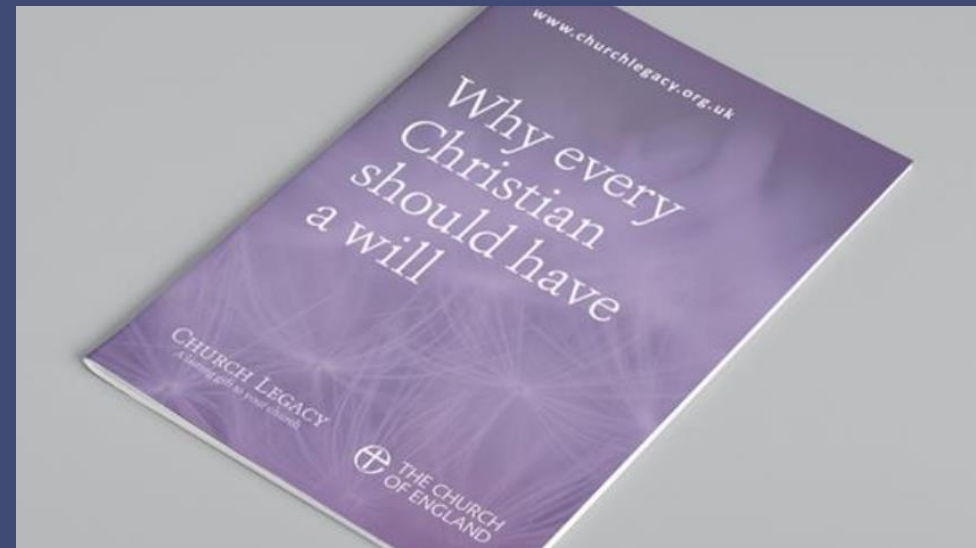
CHURCH PRINT HUB

- Free printed resources:

- ✓ PCC Legacy Toolkit Pack
- ✓ Encouraging Giving Through Legacies
- ✓ Gifts of Faith, Hope and Love Booklet
- ✓ Preparing to visit your solicitor
- ✓ Legacy Poster: A Lasting Gift to your Church A4
- ✓ Why Every Christian should have a Will
- ✓ Legacy bookmarks
- ✓ How You Can Make a Lasting Difference Leaflet

- Paid for resources:

- ✓ Customisable Legacy Leaflet (£1.80 for 10)
- ✓ Customisable legacy bookmarks (£1.80 for 10)



ANY QUESTIONS?