

# CRUX

Church for a different world



Issue 47

## HOW CAN WE ADVERTISE IN CRUX?

### Circulation and readership

CRUX is the magazine for the Diocese of Manchester. It is published every month in A5 glossy format and has a readership of 50,000 people across the north of England's most populous diocese.

CRUX reaches clergy, churchgoers, schools and charities connected with Greater Manchester's 320 Anglican churches. It is also distributed to local, national and religious media who routinely pick up on the stories we publish.

### Advertising in CRUX

Advertisements can be placed in CRUX, space permitting, by contacting the diocesan office before the copy deadline. Payment is due in advance of publication.

### Advertising rates (please add VAT at current rate)

	Colour	B&W	Charity colour	Charity B&W
Full page	£450	£350	£400	£300
Half page	£325	£250	£275	£200
Quarter page	£250	£200	£200	£150

Back cover £550 +VAT (one price only)

A discount is negotiable for repeat advertising, paid in advance.

### Product specifications (mm)

Full page	Half page	Quarter page
148w x 210d	128w x 90d	60w x 90d
3mm trims all round	No trims	No trims

Please supply your advert copy in JPG or PDF.

### Contact details

To advertise in CRUX, please contact Simon Ambrose, Events Coordination Officer, T: 0161 828 1410; E: [sambrose@manchester.anglican.org](mailto:sambrose@manchester.anglican.org)

The copy deadline is **the first of the month** prior to publication.

**Payment is in advance.** Please make cheques payable to **Manchester DBF** and send to Simon Ambrose, Support Services Department, Church House, 90 Deansgate, Manchester M3 2GH.