The Church of England encourages the use of open source fonts. The main logo font Advert Light should not be used outside of the logo. We recommend **Cabin**.

**MAIN LOGO**

The Church of England
DIOCESE OF NEWCASTLE

**ALTERNATIVE LOGO**

Diocese of Newcastle

**COLOUR PALETTE**

#1f298e (RGB: 31 | 41 | 110)
CMYK: 31 | 27 | 0 | 57

#9c7cab (RGB: 156 | 124 | 171)
CMYK: 6 | 18 | 0 | 33

**FONT**

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

**SEEKING SHARING SENDINGS STRAPLINE**

Seeking through being open to God’s transforming love;

Sharing through being generous with God’s transforming gifts;

Sending through being engaged in God’s transforming work in the world

The main font used in the Seeking, Sharing, Sending strapline is Azo Sans Medium which is available from Adobe fonts if you have an Adobe Creative Cloud account.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z