

Supercharge your church's fundraising with easyfundraising

easyfundraising partners with over 8,000 online brands, so your church can receive free donations whenever an online shopper spends with them. Make easyfundraising a success for your church with these six top tips:

Top Tip #1

Recruiting your supporters

Use events and get together to ask your volunteers, staff and supporters to get involved. You could demo the [easyfundraising site](#) or [play this short explainer video](#).



Top Tip #2

Community spirit

Approach local businesses. They regularly buy hotel rooms, train tickets, technology, and stationery online, so it's a fantastic way for your organisation to receive donations from [business buying](#).



Top Tip #3

Weekly donation wins

Seven leading supermarkets will give your organisation a free donation whenever families [order their weekly food shop](#). Most supermarkets offer a flat amount of up to [£5.50 per shop](#).



Top Tip #4

The biggest donation wins

Annual purchases like buying home, car, pet, or life insurance or switching broadband or mobile phone providers [offer the biggest donation wins](#).



Top Tip #5

Download the handy reminders

easyfundraising's app (available via the App Store & Google Play) and ['Donation Reminder'](#) are great tools your supporters can download to never miss a donation. Head to [Promote my Cause](#) for shareable resources.



Top Tip #6

easyfundraising champions

Choose someone to be an easyfundraising champion. They can share easyfundraising messages through [face to face conversations](#), [social media](#) and [whatsapp groups](#).

