




# GENEROUS CHRISTMAS Checklist




 **Give 'on the go' with a QR code**  
This is a really easy (and free) option for encouraging giving! First create a **Christmas campaign** then download the QR code to use on your marketing materials. You can use the templates on the **Church Print Hub** or download a template **here**. Create a poster for your door or notice board or a postcard to go in the pews or service booklet to enable visitors to give a one-off gift.

 **SparkleJollyTwinkly Contactless**  
If you have a contactless device, move it to the high traffic areas - during a service make it visible to all who come in, take it to the hall if you move there for refreshments. If you are hosting an event place it somewhere that it is easy to access! You can even make your contactless device stand out with some festive decorations so it's easy to see during busy times - surround with tinsel or set up snowy scene!

 **Feel good shopping**  
**easyfundraising** are turning Black Friday Week into Give Back Friday Week and the increased online spending can mean more for your church! Christmas is the best time of year to collect free funding so it makes sense to **register your church** if you haven't already. Once registered check out the Christmas fundraising toolkit to help you encourage your supporters.

**Don't be baffled by raffles**  
 If you are organising a Christmas raffle this year, why not consider making it a **text raffle** too. Offering this as an option is a great way to reach people who may not be physically in church. Text raffles can be set to run over a period of time which can also mean a longer window of opportunity for raising money.

**Do they know..?**  
 Have you updated your website, social media channels, ACNY page, and notice boards to show all your Christmas events and ways in which people can give to your church or other charity you may be supporting this Christmas. There are lots of graphics and logos on the **Church of England** website which you can use to create your own designs for free using **canva**

**Be thankful!**  
 Christmas is a great time to thank people for their gifts during the year - be that in time, skills, or money. Thank your supporters for their generosity this past year, and look forward with hope using Christmas cards or messages.

**Give a gift this Christmas**  
 You can use your contactless devices to set up a campaign for another cause or charity- a great way to share and inspire generosity at this time of year. You can create a new campaign page in givealittle so people can see and support your chosen cause.

**Need some help: check out our resources here <https://bit.ly/GenerousChristmas> or contact [Leanne or Joanne: generousgiving@newcastle.anglican.org](mailto:generousgiving@newcastle.anglican.org)**

**At the heart of Christmas** 