Contagious Generosity:
Creating a Culture of Giving in Your Church
(Leadership Network Innovation Series)

By Chris Willard, Chris Sheppard & Jim Sheppard

Review by Jonathan de Bernhardt Wood
National Giving Adviser,
The Church of England

Like many, I normally highlight bits of a book that have particular resonance or insight. When I cut and pasted all those highlights together from Contagious Generosity, the document was over eight pages long. This book is absolutely packed full of inspiration and insight, showing how sharing God’s generosity is intrinsic to living out our faith, and how focusing on it can transform our ministry and mission. This book re-sets the conversation, away from what we need to get to pay the bills, to how we can grow generosity to transform our churches and our communities. It also has lots of practical guidance and ideas. The book articulates the learning has come through the authors’ work in American churches, so there are some cultural differences with our context, but it is still an inspiring and insightful book for Anglican churches that want to better reflect the generous God we believe in.