



**TENDER DOCUMENT**

# INTRODUCTION

---

The Cyrille Regis Legacy Trust is a charity which empowers young people to take control and live the best lives they can. Our signature *Strike a Change* programme runs in conjunction with the community foundations of the six West Midlands professional football clubs, and works with 13 and 14 year old young people who demonstrate a passion for football and are considered to be disengaged in school or within the community.



# THE PROJECT

We are delighted that our *Strike a Change* programme has been recognised by *United by Birmingham*, the community programme for the Birmingham 2022 Commonwealth Games, which aims to showcase the West Midlands on the world stage. As a participating project, we want to produce a documentary film championing our young people, their lives, their pride in the region and in the Commonwealth.

To do this, our young people will tell their stories and those of their families to shine a light on their place in the community and in the Commonwealth. It will explore how *Strike a Change* makes a difference and how the

Commonwealth Games can be a catalyst for change.

The film will be featured on our website and on social media but we will also seek to work with broadcast partners to reach the widest possible audience. So, the film should be broadcast compliant and should be made to the highest production values.

We are inviting producers to work with us to celebrate *Strike a Change* and Birmingham 2022.

**THE BUDGET FOR  
THIS PROJECT IS  
£25,000**

**£25,000**





# DELIVERABLES

- Master copy of the edited film in full resolution HD (.MOV file) in a professional hard disk.
- Master copy of the edited film with split track.
- Compressed file of the edited film for use on website, mobile and social media.
- Compressed file of edited interviews with all contributors for use on website, mobile and social media.

To tender, please submit the following to [info@cyrilleregis.com](mailto:info@cyrilleregis.com):

- A Programme Production Proposal in pdf form.
- A draft budget.
- Showreel links – a page of downloadable files of various sequences and features which support our proposal and our editorial strength.

**The deadline for tender submissions is 17/09/2021.** We aim to commission the successful production company mid October. For further information, contact Julia Regis, [info@cyrilleregis.com](mailto:info@cyrilleregis.com)



**STRIKE A  
CHANGE**