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FOR IMMEDIATE RELEASE

PRESS RELEASE

**WHO WANTS TO LIVE IN A WORLD WITHOUT
CHOCOLATE? BRADFORD CATHEDRAL FAIRTRADE
BREAKFAST RAISES OVER £100**



Breakfasters along with some of the team who served the Fairtrade Breakfast at Bradford Cathedral.

Over fifty adults and children enjoyed a delicious Fairtrade Breakfast on Sunday 3rd March at Bradford Cathedral as part of Fairtrade Fortnight 2019. The team of volunteers served those attending with a wide selection of food and drink from the Fairtrade brand including tea, coffee, muesli, breakfast muffins and orange juice.

The theme of this year's Fairtrade Fortnight is 'She deserves a living income' and it's focused on cocoa farmers in Ghana and Cote D'Ivoire. To mark this, everyone at the Fairtrade Breakfast was

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HOSPITALITY. FAITHFULNESS. WHOLENESS.

offered a tasty Fairtrade banana and choc chip muffin.

By serving Fairtrade Bradford Cathedral is helping developing-world farmers earn enough to put food on their table and send their children to school.

The team were led by Mike and Elaine de Villiers:

“Everyone enjoyed a breakfast that included Fairtrade muesli, jam, marmalade, homemade muffins, tea, coffee, hot chocolate and orange juice. At the same time, we gave our support to local businesses by enjoying locally produced bread, butter, honey and milk.

“The serving team included youth members who enjoyed keeping plates and cups ‘topped up’ and then spoke about Fairtrade after morning service. Many of the breakfasters also signed petition cards calling on the Government to make sure our trade with developing countries puts poverty reduction first, delivering living incomes for all, especially women.”



A packed Cathedral for the 2019 Fairtrade Breakfast.

Chocolate, the Mayan 'Food of the gods', is made from cocoa beans and 90% of all cocoa is produced by small farmers. Yet many of these farmers struggle to feed their families or pay for their children's education. Child labour is a big problem in cocoa production. The future of cocoa farmers is at risk. That is why our support by buying Fairtrade chocolate is so important. After all, who wants to live in a world without chocolate!

There was also support from organisations in the local area, including the Co-operative store in Baildon who provided Fairtrade bananas for the breakfast.

Alongside the breakfast there was the Fairtrade stall with a range of products available to buy, and the event was supported by Councillor Adrian Farley, Labour Councillor for Keighley West Ward and Bradford Council's Fairtrade champion.

Mike de Villiers:

"It was a pleasure to be involved in something which speaks of our Christian witness and hospitality in the city and we were delighted to have two young helpers from Children's Space."

The event also raised over £100 for the Traidcraft Exchange, which helps farmers, artisans and producers to get a fairer deal from the hard work they already do, helping them to leave poverty behind for good.

You can see photos and a highlights video from the event on the Bradford Cathedral Facebook page and blog.

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Notes for Editors

About Fairtrade

Fairtrade is a global movement with a strong and active presence in the UK, represented by the Fairtrade Foundation. Fairtrade is a movement for change that works directly with businesses, consumers and campaigners to make trade deliver for farmers and workers.

The international Fairtrade system (which the Fairtrade Foundation is a part of) represents the world's largest and most recognised fair trade system. We are a global organisation working to secure a better deal for farmers and workers.

About Bradford Cathedral

Bradford Cathedral has been a place of worship in Bradford since the first millennium. It is the oldest building in the city and, alongside being a place of worship, hosts events, arts projects and much more. Bradford Cathedral celebrates its centenary in 2019.

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