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PRESS RELEASE

CATHEDRAL HOLDS FELLOWSHIP BREAKFAST TO HIGHLIGHT THE IMPACT OF WAGES, TRADE NEGOTIATIONS AND CLIMATE CHANGE ON FAIRTRADE PRODUCERS.



Elaine de Villiers, Heather Choudhary and Julie Day lift their drinks to March's Fairtrade Breakfast.

Bradford Cathedral will be hosting its annual Fairtrade Breakfast on Sunday 3rd March where the Cathedral will open its doors for those keen to sample Fairtrade products and local home grown

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groceries and learn more about the work of the Traidcraft Exchange.

The breakfast, which runs for an hour from 8:45am, will feature a wide selection of Fairtrade products including muesli, jam, marmalade and chocolate spread, alongside tea and coffee. There will also be a selection of locally produced food as well, highlighting the benefits of eating locally and the impact of food miles on the environment.

The theme of this year's Fairtrade Fortnight, which runs from the 25th February to 10th March 2019, is 'She Deserves a Living Income'.

Fairtrade Foundation:

"For two weeks each year, thousands of individuals, companies and groups across the UK come together to celebrate the people who grow our food, people who live in some of the poorest countries in the world and who are often exploited and badly paid. This year we are focusing on the people – in particular the women – who grow the cocoa in the chocolate we love so much."

The Fairtrade Breakfast will see everyone gather round to enjoy cereals from the Fairtrade brand, with jams and chocolate spreads from the range served alongside locally sourced bread, honey, and butter. There will be Fairtrade drinks, such as tea and coffee, served as well.

The event is a great opportunity for members of the congregation from the Sunday services, alongside many other people from the parish and the wider community, to sit and chat and enjoy fellowship together.

Elaine de Villiers, event organiser, on why the event is important:

"We have been a Fairtrade Cathedral for at least ten years. We believe in the importance of trade justice for farmers and producers, and that they receive a fair price for the work that they do, and a premium which they can use to invest in the community, to work towards sustainability. Also, with all the threats of climate change, they can use it to help adapt.

“Donations at the event will go to the Traidcraft Exchange, a development organisation, to help producers to form into small groups and be able to market their goods.

There will also be petition cards for people to sign at the event to help highlight issues that Brexit may cause for food producers.

“We’re encouraging everyone to sign a petition to send to the Government to ask that the needs of producers in the developing world are taken into account in any trade negotiations.”

Alongside the Fairtrade products and locally sourced foods, members of the congregation will also be providing some home-cooked offerings as well, including porridge, breakfast muffins and raisin loaf, plus there will be a display of the Fairtrade range and the opportunity to buy items.

And out of the wide selection, what is Elaine most looking forward to?

“Definitely some Fairtrade marmalade on delicious locally-made bread!”

All are welcome to attend the Fairtrade Breakfast at Bradford Cathedral, to be held on Sunday 3rd March from 8:45am to 9:45am. Donations of £3 are requested to cover the costs and to enable a donation to the work of the Traidcraft Exchange.

ENDS

Notes for Editors

About Fairtrade

Fairtrade is about better prices, decent working conditions, local sustainability, and fair terms of trade for farmers and workers in the developing world. By requiring companies to pay sustainable

prices (which must never fall lower than the market price), Fairtrade addresses the injustices of conventional trade, which traditionally discriminates against the poorest, weakest producers. It enables them to improve their position and have more control over their lives.

With Fairtrade you have the power to change the world every day. With simple shopping choices you can get farmers a better deal. And that means they can make their own decisions, control their future and lead the dignified life everyone deserves.

About Bradford Cathedral

Bradford Cathedral has been a place of worship in Bradford since the first millennium. It is the oldest building in the city and, alongside being a place of worship, hosts events, arts projects and much more. Bradford Cathedral celebrates its centenary in 2019.

For further information please contact:

Philip Lickley
Communications, Marketing and Events Officer
t: 01274 777720
e: commsandevents@bradfordcathedral.org