

## The Rossendale Trust Joins Len Goodman and Kara Tointon For Remember A Charity Week

- Strictly stars Len Goodman and Kara Tointon support Remember A Charity Week in organisation's 20<sup>th</sup> year
- The Rossendale Trust based in Cheshire; Macclesfield are to take part by showing people how they can pass on something wonderful to a person with a learning disability
- Over 200 charities participating in a series of events around the UK
- After loved ones are taken care of, individuals urged to pass on something wonderful by leaving a gift in their Will to charity
- The campaign will see the return of iconic British TV stars, The Wombles, for a short-animated film shining a light on living a gift in your Will

Former Strictly Come Dancing head judge and professional ballroom dancer, Len Goodman, and 2010 Glitterball trophy winner and actress Kara Tointon are supporting the Cheshire based charity The Rossendale Trust in support of this year's Remember A Charity Week (7th–13th September 2020).

The Rossendale Trust is one of over 200 charities taking part in Remember A Charity Week around the UK. The Rossendale Trust is urging their supporters to pass on something wonderful by leaving a gift in their Will, after they've taken care of friends and family. The Rossendale Trust will be supporting the week by showing their supporters how their gift can make a difference to the life of someone with a learning disability. By releasing a video which focuses on one of its tenants the Trust will show the vital support and services it can provide for future generations and the importance of its work within the local community. The amazing work of The Rossendale Trust has been made possible by gifts in Wills, with £40,000 donated through Wills over the past year.

In addition to Len and Kara's involvement, Remember A Charity Week will also see the launch of a heart-warming campaign inspired by 1970s favourites, The Wombles. The animated film shines a light on the importance of charities work, inspiring people to consider including their favourite charity in their Will. UK charities will also be spreading the word on the importance of gifts in Wills across Facebook, Instagram and Twitter throughout #RememberACharityWeek.

Sue Heaven, Head of Fundraising at the Trust said: "We are delighted to be part of this year's Remember A Charity Week, encouraging our supporters to pass on something wonderful to the next generation. Gifts in Wills are crucial to our charity's work – both now and long into the future. Gifts left in Will could help us to support people with learning disabilities for years to come".

Len Goodman commented: "This is my third year supporting Remember A Charity Week and I've had the chance to meet some of the fantastic people working hard for charitable causes. I've included a charitable gift in my Will after my family has been taken care of – it's such a simple, easy thing to do that makes an enormous difference. Hopefully, this week will inspire more people to do the same – just think what we could achieve if we all made that small change to our Will!"

Rob Cope, Director of Remember A Charity, added: "Remember A Charity Week has grown year-on-year and I'm immensely proud that the 200-strong consortium is coming together to celebrate in

these challenging times. This week offers a fantastic opportunity for charities to inspire their supporters to consider a cause they care deeply about in their Will and raise awareness of how this contributes to their vital work. Without this income, many charities simply would not exist, and others would be forced to cut the crucial services so many of us rely on.”

###ENDS###

Photo: (file name) Rossendale Trust RAC1 –

(From L-R) James Swan (Hope & Glory PR) wearing a Rossendale Trust T- Shirt and Orinoco Womble

For further information about The Rossendale Trust - please contact Karl Downing, Communications Manager on 07711157535 or email [karl.downing@rossendaletrust.org](mailto:karl.downing@rossendaletrust.org)



For media information about Remember A Charity Week please contact Hope&Glory PR.

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### **The Rossendale Trust**

The Rossendale Trust provides supported living care to adults with learning and physical disabilities, in purpose-built apartments in Sutton and Macclesfield, and houses in Buxton

Find out more at [www.rossendaletrust](http://www.rossendaletrust)

### **Remember A Charity**

Remember A Charity was formed in the year 2000 as a consortium of charities working to encourage more people to consider leaving a gift to charity in their Will. A representative voice for the sector with over 200 charity members, the campaign works with Government, the legal profession, and employers to help normalise legacy giving. Remember A Charity is part of the Chartered Institute of Fundraising, which is incorporated by Royal Charter (RC000910) and is a charity registered in England and Wales (No. 1188764) and Scotland (No. SC050060) and is trading for the present time as the Institute of Fundraising.

Find out more at [www.rememberacharity.org.uk](http://www.rememberacharity.org.uk) or follow [@RememberCharity](https://www.instagram.com/RememberCharity).