

## DRAFT COMMUNICATION COMMITTEE

***Jesus said, Father I have made you known to them, and will continue to make you known in order that the love you have shown may be in them. John 17***

**Purpose:** The Currie Kirk Motto is Where Faith and Life Cross Paths. The Communication Committee has a responsibility to help convey the vision, mission, and values of the Kirk both to members and non-church members in Currie Community.

**Remit:** Forms of Communication have developed and changed in recent years. The Communication Committee therefore has to adapt to a wide range of means to enhance the profile of the church within the parish in order to keep people informed about events, news, services and stories. On the one hand this may mean use of technology such as Facebook and a routinely updated website. On the other, this may require a personal approach such as a phone call or door-to-door interaction.

### **Areas of Responsibility:**

- Routine forms of publicity include:
  1. Kirk News
  2. Life and Work
  3. Notice Boards
  4. Posters
  5. Currie & Balerno News
  6. Konect
  7. Facebook
  8. Development and maintenance of the Kirk's website
  9. The Sunday Update and Order of Service Announcements
  10. e mail
  
- To keep the Currie Community informed about what's going on in the Gibson Craig Hall and the Kirk via:
  1. flyers;
  2. notices and posters;
  3. the yearly Christmas Card
  
- To liaise with the other Kirk Committees and organisations such as the Guild or the 65th Edinburgh (Currie) Company of the Boys' Brigade to help promote their activities and publicise their news stories.
  
- To encourage and invite all persons involved with Kirk activities to use the Committee to adapt forms of communication so that the mission and activities of the Kirk are visible and welcoming.