Getting to know your parish

What is this spotlight?
This short spotlight brings together a range of information about your parish, both in terms of your congregations, but also the wider community living in your area. It covers areas such as Christian affiliation, population age and ethnicity profiles, household structures, deprivation, employment, schools and qualifications, alongside church statistics such as attendance and giving.

How should I use it?
This spotlight is not an end in itself, but rather a starting place for you to explore further. You may want to discuss it at a PCC meeting or with leadership teams. We’ve included some questions on each page to help you to think about the information, however some things will be of more relevance in some areas than others, and these are just suggestions to get you started. We’ve also included some bigger questions about what to do next at the end of the spotlight on page 17. There’s space for you to write some notes here. It might be helpful to write a short paragraph to summarise your community profile or note down anything that has struck you as particularly important. There are also details at the end for where you can find further information should you want to dig a little deeper.

Questions
There is information at the end of the spotlight about where this data comes from and how it was calculated. If you have any further queries then please do contact the Research and Statistics team at statistics.unit@churchofengland.org

Contents
1. Summary: a brief overview of your parish, including what look to be 5 of the most pressing social issues in your area
2. Age: age profile of your community
3. Ethnicity: ethnicity profile of your community
4. Integration: English language speaking and length of UK residency in your community
5. Religious affiliation: religious affiliation in your community
6. Households: families, dependents, one person households, temporary residents and housing tenure
7. Marital and civil partnership status
8. Employment: occupations, benefits and mobility in your community
9. Education: CofE schools and qualification levels in your community
10. Health: people with health problems and carers in your community
11. Deprivation: different types of deprivation in your community
Parish of: Swanley: St Mary
Parish Code: 310099

PARISH OVERVIEW

Included Churches
631099 Swanley: St Mary

Fresh Expressions
Sorry, no Fresh Expressions listed for this parish.

Parishioners at glance
Population
2001 15,800
2011 15,400

Proportion Christian
2001 76%
2011 63%

Age Profile (2011)
Age Group Parish
0-4 6%
5-15 13%
16-64 63%
65+ 18%

Issues to look out for in your parish

Education
Low/No Qualifications

Housing Costs
Child Poverty
No Qualifications

Annual Parochial Returns

October Weekly Attendance

2011 Tax Efficient Planned Giving/person/week
£12

2011 Electoral Roll
109

2011 Parish Share Paid
£15,200
Does the age profile of your congregation match that of your parish? Are you engaging with the parish’s largest demographic: those aged 45 - 59?
Demographics: AGE PROFILE AND ATTENDANCE AT SERVICES

<table>
<thead>
<tr>
<th>Comparable Age profile of Adults</th>
<th>18 - 44</th>
<th>45 - 64</th>
<th>65 +</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diocesan Congregation* (2007)</td>
<td>19%</td>
<td>33%</td>
<td>49%</td>
</tr>
<tr>
<td>Diocesan Population† (2011)</td>
<td>46%</td>
<td>34%</td>
<td>21%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Age</th>
<th>Parish Population² (2011) (nearest 50)</th>
<th>Highest Weeks Attendance 2011¹</th>
<th>Infant &amp; Juvenile Baptisms 2011¹</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 - 4</td>
<td>950</td>
<td>220</td>
<td>45</td>
</tr>
<tr>
<td>5 - 15</td>
<td>2,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16 - 64</td>
<td>9,750</td>
<td></td>
<td></td>
</tr>
<tr>
<td>65 +</td>
<td>2,700</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Diocesan Core Congregation Age Profile* (2007)

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>65 and over</td>
<td>49%</td>
</tr>
<tr>
<td>55 - 64</td>
<td>20%</td>
</tr>
<tr>
<td>45 - 54</td>
<td>13%</td>
</tr>
<tr>
<td>35 - 44</td>
<td>12%</td>
</tr>
<tr>
<td>18 - 35</td>
<td>7%</td>
</tr>
</tbody>
</table>

Does the age profile of your congregation match that of your parish?
Demographics: ETHNICITY

### Detailed Parish Ethnicity² 2011

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>British</td>
<td>89%</td>
</tr>
<tr>
<td>Irish</td>
<td>1%</td>
</tr>
<tr>
<td>Gypsy or Irish Traveller</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Other White</td>
<td>2%</td>
</tr>
<tr>
<td>White &amp; Black Caribbean</td>
<td>1%</td>
</tr>
<tr>
<td>White &amp; Black African</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>White &amp; Asian</td>
<td>1%</td>
</tr>
<tr>
<td>Other Mixed</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Indian</td>
<td>1%</td>
</tr>
<tr>
<td>Pakistani</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Bangladeshi</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Chinese</td>
<td>1%</td>
</tr>
<tr>
<td>Other Asian</td>
<td>1%</td>
</tr>
<tr>
<td>African</td>
<td>2%</td>
</tr>
<tr>
<td>Caribbean</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Other Black</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Arab</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Other Ethnic Group</td>
<td>&lt;1%</td>
</tr>
</tbody>
</table>

### Parish Ethnicity² 2011

- White
- Mixed/Multiple ethnic group
- Asian/Asian British
- Black or Black British
- Other ethnic group

### Parish Ethnicity³ 2001

- White
- Mixed/Multiple ethnic group
- Asian/Asian British
- Black or Black British
- Other ethnic group

### Diocese Ethnicity² 2011

- White
- Mixed/Multiple ethnic group
- Asian/Asian British
- Black or Black British
- Other ethnic group

### Percentage Minority Ethnic Background

- Diocesan Population² (2011): 11%
- Diocesan Core Congregation¹ (aged 18+ only) (2007): 3%

#### Parish Percentage

ME: 7%

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**Does the ethnicity profile of your congregation match that of your parish? Are you engaging with the parish’s largest demographics: those describing themselves as White or Black or Black British?**
Are services in your parish accessible to all residents? Do you offer any services in foreign languages? What can you offer those who may not have been in the UK for long?
How has the religious affiliation of those living in your parish changed over the past decade? How closely does it match that of the Diocese as a whole? Are Christians in your parish engaging with your churches? How are you engaging with other faith groups?

**Religious Affiliation**

In your parish, 63% of the population (that is 9,650 people) declared themselves as Christian in 2011.

**Statistics from the Annual Parochial Returns 2011**

- **Easter Communicants**
  - 117
- **Easter Day Attendance**
  - 138
- **Christmas Communicants**
  - 90
- **Christmas Attendance**
  - 145

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Swanley: St Mary

The Church of England
Household Spaces² 2011
With at least one usual resident i.e. not vacant 99%
Caravan or other mobile or temporary structure <1%

Social rented as a percentage of all households² 27%

Tenure²

Owner occupied households (including shared ownership) 4250
Private Rented households (including those living rent free) 500
Social Rented households 1750

Who lives in your parish? Are there issues with access to housing? How permanent are your parishioners?
**HOUSEHOLDS, LIFESTYLE AND THE COMMUNITY II**

Household composition in your parish\(^2\) All percentages are of the total number of households with residents. The smaller pie charts show the breakdown of a section of the larger ones. You can use the colours to match.

Who lives in your parish? Are there a lot of households with children? What about lone parent households? Are there a lot of people living alone?
Do you hold many weddings in your parish? How is your parish supporting those in the above categories?

**Marital and civil partnership status**

- Not living in a couple: Widowed or surviving partner from a same-sex civil partnership
- Not living in a couple: Divorced or formerly in a same-sex civil partnership which is now legally dissolved
- Not living in a couple: Separated (but still legally married or still legally in a same-sex civil partnership)
- Not living in a couple: Married or in a registered same-sex civil partnership
- Not living in a couple: Single (never married or never registered a same-sex civil partnership)
- Living in a couple: Cohabiting
- Living in a couple: Married or in a registered same-sex civil partnership

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**Research & Statistics**
How are your parish finances? How does this compare to your community profile?

The National Statistics Socio-economic Classification (NS-SeC) is an occupationally based classification but has rules to provide coverage of the whole adult population. The NS-SeC provides an indication of socio-economic position based on occupation. It is an Office for National Statistics standard classification. To assign a person aged 16 to 74 to an NS-SeC category their occupation title is combined with information about their employment status, whether they are employed or self-employed and whether or not they supervise other employees. Full-time students are recorded in the full-time students’ category regardless of whether they are economically active or not.

Finance Returns

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parish Income³</td>
<td>£128,125</td>
<td>£152,382</td>
</tr>
<tr>
<td>Tax Efficient Planned Giving (TEPG)³</td>
<td>£10,110</td>
<td>£14,648</td>
</tr>
<tr>
<td>TEPG/PERSON/WEEK³</td>
<td>£12</td>
<td>£12</td>
</tr>
<tr>
<td>Other planned giving¹</td>
<td>£4,983</td>
<td>£2,544</td>
</tr>
<tr>
<td>Other/person/week¹</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Parish Expenditure³</td>
<td>£138,454</td>
<td>£114,286</td>
</tr>
<tr>
<td>Parish Share Assessed¹</td>
<td>£15,200</td>
<td>£16,400</td>
</tr>
<tr>
<td>Parish Share Paid¹</td>
<td>£15,200</td>
<td>£21,400</td>
</tr>
</tbody>
</table>

Please note, figures may differ from your financial statements in cases where the totals of components of income and expenditure given in returns do not sum to the financial statement totals.

We do not have a record of the total income on your financial statement in 2011.
We do not have a record of the total expenditure on your financial statement in 2011.
We do not have a record of the total income on your financial statement in 2010.
We do not have a record of the total expenditure on your financial statement in 2010.
An "E" indicates that at least one figure in your return is estimated.
How much free time do residents of your parish have? How accessible are your churches to those with/without cars?
How qualified are residents of your parish? What Church of England schools are available?
### Hours per week of provision of unpaid care

<table>
<thead>
<tr>
<th>Hours per week</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>90%</td>
</tr>
<tr>
<td>1 - 19</td>
<td>6%</td>
</tr>
<tr>
<td>20 - 49</td>
<td>1%</td>
</tr>
<tr>
<td>50 +</td>
<td>3%</td>
</tr>
</tbody>
</table>

### General health

- **Very bad health**: 1%
- **Bad health**: 4%
- **Fair health**: 15%
- **Good health**: 36%
- **Very good health**: 43%

### Long-term health problem or disability

- **Day-to-day activities limited a lot**: 8%
- **Day-to-day activities limited a little**: 10%
- **Day-to-day activities not limited**: 81%

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*Are there people in your parish with health problems? Is there anything you can do to assist with day-to-day activities of those who have health problems?*
**DEPRIVATION AND KEY ISSUES AFFECTING PARISHIONERS**

You parish can be categorised as in the most or least deprived 10% or 50% of all parishes within the diocese and of all parishes nationally

<table>
<thead>
<tr>
<th>Deprivation Indicator</th>
<th>Score</th>
<th>Diocesan Position</th>
<th>National Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Life Expectancy at birth (boys)</td>
<td>77</td>
<td>50% most deprived</td>
<td>50% least deprived</td>
</tr>
<tr>
<td>Life expectancy at birth (girls)</td>
<td>84</td>
<td>50% least deprived</td>
<td>50% least deprived</td>
</tr>
</tbody>
</table>

Life expectancy at birth can give an idea of overall quality of life. Life expectancy is an average. Women tend to have greater life expectancy. Life expectancy can be affected by family history, marital status, economic status, physique, exercise, diet, drug use including smoking and alcohol consumption, disposition, education, environment, sleep, climate, and health care.

<table>
<thead>
<tr>
<th>Proportion of the population aged 60+ who are in receipt of the Guaranteed part of Pension Credit</th>
<th>17%</th>
<th>50% most deprived</th>
<th>50% most deprived</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deprivation Indicator</td>
<td>Score</td>
<td>Diocesan Position</td>
<td>National Position</td>
</tr>
<tr>
<td>Percentage of working age persons (16-74) with no qualifications</td>
<td>29%</td>
<td>10% most deprived</td>
<td>50% most deprived</td>
</tr>
</tbody>
</table>

A low-level of skill or educational attainment is one indicator of social disadvantage. Qualifications may make it easier to find employment. Learning also helps promote active citizenship and combat social exclusion.

<table>
<thead>
<tr>
<th>Percentage of Children under 16 in Poverty</th>
<th>24%</th>
<th>50% most deprived</th>
<th>50% most deprived</th>
</tr>
</thead>
<tbody>
<tr>
<td>Index of Multiple Deprivation (IMD)</td>
<td>19.4</td>
<td>50% most deprived</td>
<td>50% most deprived</td>
</tr>
</tbody>
</table>

Deprivation is considered to be a multi-dimensional problem, encompassing a range of domains such as financial, health, education, services or crime. Continuous measure of relative deprivation therefore there is no definitive point on the scale below which areas are considered to be deprived and above which they are not. While being in the most deprived 10% may indicate financial disadvantage, it could equally be due to isolated living.

<table>
<thead>
<tr>
<th>Proportion of the working age population who are in receipt of a key out-of-work benefit</th>
<th>11%</th>
<th>50% most deprived</th>
<th>50% most deprived</th>
</tr>
</thead>
</table>

Number of people aged 16 to State Pension age claiming: Jobseeker’s Allowance (JSA), Employment and Support Allowance (ESA), Incapacity Benefit (IB), Income Support (IS) (as a lone parent or in the “other” category), Other income related benefits.

<table>
<thead>
<tr>
<th>Social rented as a percentage of all households</th>
<th>27%</th>
<th>10% most deprived</th>
<th>10% most deprived</th>
</tr>
</thead>
</table>

Social housing is housing that is let at low rents and on a secure basis to people in housing need. It is generally provided by councils and not-for-profit organisations such as housing associations. Vulnerable groups are often concentrated in the social housing sector, with low rates of employment and low income levels.

<table>
<thead>
<tr>
<th>Lone Parent Households as a percentage of all households with children</th>
<th>26%</th>
<th>50% most deprived</th>
<th>50% most deprived</th>
</tr>
</thead>
</table>

Children in single parent families have a much higher risk of living in poverty than children in couple families. Single parents may rely on informal childcare.

**What are the particular issues that affect your parish? Are you doing anything to address these?**
**DEPRIVATION AND KEY ISSUES AFFECTING PARISHIONERS**

It is important to note that these statistics are a measure of deprivation, not affluence, and to recognise that not every person in a highly deprived area will themselves be deprived. Equally, there will be some deprived people living in the least deprived areas.

Deprivation covers a broad range of issues and refers to unmet needs caused by a lack of resources of all kinds, not just financial. The English Indices of Deprivation attempt to measure a broader concept of multiple deprivation, made up of several distinct dimensions, or domains, of deprivation. Seven domains of deprivation are combined to produce the overall Index of Multiple Deprivation. Each domain contains a number of component indicators. The English Indices of Deprivation are a continuous measure of relative deprivation therefore there is no definitive point on the scale below which areas are considered to be deprived and above which they are not. Deprived areas have been defined in this release as those containing LSOAs that are amongst the 10 per cent most deprived in England according to the overall Index of Multiple Deprivation.

<table>
<thead>
<tr>
<th>IMD Subdomains(\textsuperscript{a} (2010))</th>
<th>Average Score for parish</th>
<th>Diocesan position</th>
<th>National position</th>
<th>Number of LSOAs amongst most deprived*</th>
<th>Number of LSOAs amongst least deprived*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall IMD</td>
<td>19.4</td>
<td>50% most deprived</td>
<td>50% most deprived</td>
<td>0 0 0</td>
<td>0 1 1</td>
</tr>
<tr>
<td>INCOME</td>
<td>0.2</td>
<td>50% most deprived</td>
<td>50% most deprived</td>
<td>0 0 0</td>
<td>0 1 0</td>
</tr>
<tr>
<td>EMPLOYMENT</td>
<td>0.1</td>
<td>50% most deprived</td>
<td>50% most deprived</td>
<td>0 0 0</td>
<td>0 1 0</td>
</tr>
<tr>
<td>HEALTH DEPRIVATION AND DISABILITY</td>
<td>-0.4</td>
<td>50% most deprived</td>
<td>50% most deprived</td>
<td>0 0 0</td>
<td>0 1 2</td>
</tr>
<tr>
<td>EDUCATION SKILLS AND TRAINING</td>
<td>32.7</td>
<td>10% most deprived</td>
<td>10% most deprived</td>
<td>0 0 3</td>
<td>0 0 0</td>
</tr>
<tr>
<td>BARRIERS TO HOUSING AND SERVICES</td>
<td>19.7</td>
<td>50% least deprived</td>
<td>50% least deprived</td>
<td>0 0 0</td>
<td>0 0 0</td>
</tr>
<tr>
<td>CRIME AND DISORDER</td>
<td>0.0</td>
<td>50% most deprived</td>
<td>50% most deprived</td>
<td>0 0 0</td>
<td>0 0 0</td>
</tr>
<tr>
<td>LIVING ENVIRONMENT</td>
<td>12.1</td>
<td>50% least deprived</td>
<td>50% least deprived</td>
<td>0 0 0</td>
<td>0 0 0</td>
</tr>
<tr>
<td>Indoors Sub-domain</td>
<td>5.0</td>
<td>10% least deprived</td>
<td>10% least deprived</td>
<td>0 0 1</td>
<td>0 0 0</td>
</tr>
<tr>
<td>Outdoors Sub-domain</td>
<td>26.2</td>
<td>50% most deprived</td>
<td>50% most deprived</td>
<td>0 0 0</td>
<td>0 0 0</td>
</tr>
<tr>
<td>Geographical Barriers Sub-domain</td>
<td>23.2</td>
<td>50% least deprived</td>
<td>50% least deprived</td>
<td>0 0 0</td>
<td>0 0 0</td>
</tr>
<tr>
<td>Wider Barriers Sub-domain</td>
<td>16.2</td>
<td>50% least deprived</td>
<td>50% most deprived</td>
<td>0 0 0</td>
<td>0 0 0</td>
</tr>
<tr>
<td>Children/Young People Sub-domain</td>
<td>32.9</td>
<td>10% most deprived</td>
<td>50% most deprived</td>
<td>0 0 3</td>
<td>0 0 0</td>
</tr>
<tr>
<td>Skills Sub-domain</td>
<td>32.4</td>
<td>50% most deprived</td>
<td>50% most deprived</td>
<td>0 0 0</td>
<td>0 0 0</td>
</tr>
<tr>
<td>Income Deprivation Affecting Children Index</td>
<td>0.2</td>
<td>50% most deprived</td>
<td>50% most deprived</td>
<td>0 0 0</td>
<td>0 0 0</td>
</tr>
<tr>
<td>Income Deprivation Affecting Older People Index</td>
<td>0.2</td>
<td>50% most deprived</td>
<td>50% most deprived</td>
<td>0 0 0</td>
<td>1 0 1</td>
</tr>
</tbody>
</table>

*There are 11 full or partial LSOAs included in this parish

**What are the particular issues that affect your parish? Are you doing anything to address these?**
WHAT TO DO NEXT

What to do next?
This spotlight has given you some information about your parish both in terms of your own church congregations and your local community. This is not an end in itself, but rather a starting place for you to explore further. Questions to consider might include:

• What does our congregation look like?
• How does it compare to the local population?
• What other churches are there in the area? What parts of the community do they reach? Which parts of the community are being missed?
• What other local organisations or centres are there, that might bring people into our parish? Examples might be Hospitals or health centres, prisons, job centres, homeless shelters, schools, charities, mother and toddler groups, uniformed organisations, community centres, libraries, shops, offices, stations?
How can we interact with these people?
• What areas of our parish do we know well or less well?
• How does the local community change between weekdays and weekends? How do our services and events fit with the shifting local population?
• Is our website/’A Church Near You’ profile up to date?
• Are our records up to date?

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Your notes
Sources of further information

Research & Statistics GIS

Church Urban Fund
www.cuf.org.uk

A Church Near You
www.achurchnearyou.com

Police.uk - Local crime and policing information for England and Wales
http://www.police.uk/

ONS - Neighbourhood Statistics
http://neighbourhood.statistics.gov.uk/
Hint: Use the summary box

UpMyStreet - UK house prices, property, crime, local neighbourhood & schools
http://www.upmystreet.com/
Hint: Use the "My Neighbourhood" tab

The network of Public Health Observatories - Health Profiles

Public Health Observatories - APHO JSNA Datasets (The datasets are intended to cover a range of issues, focused on underlying determinants of health and conditions which account for substantial numbers of preventable diseases and deaths.)


The Poverty Site - Geographic Analysis
www.poverty.org.uk/summary/regional.shtml

AboutMyArea - The local interactive site - news, reviews, what's on, events, businesses
http://www.aboutmyarea.co.uk/

Homeless Pages - Information, Research and Publications on homelessness
http://www.homelesspages.org.uk/

MurderMap - London Homicide Reported Direct from The Old Bailey
http://www.murdermap.co.uk/

London Street Gangs - Territory maps and background information
http://www.londonstreetgangs.com/
Hint: Scroll to the bottom of the "Gang Maps" page to see boundaries.
**ABSTRACT AND FINDINGS**

**Proportion of the population aged 60+ who are in receipt of the Guaranteed part of Pension Credit (August 2012)**
Estimated using LSOA level data sourced from http://83.244.183.180/NESS/BEN/iben.htm

**Proportion of the working age population who are in receipt of a key out-of-work benefit (Q3 2012)**
Estimated using OA level data from DWP Information, Governance and Security Directorate from

**Life Expectancy at birth (boys) (1999-2003)**
Estimated using ward level data from ONS.

**Life expectancy at birth (girls) (1999-2003)**
Estimated using ward level data from ONS.

**Percentage of Children under 16 in Poverty (2009)**

**IMD (2010)**
Estimated using postcode and OA level data sourced from ONS Census Data 2011, ONS

**Notes:**
- Methodology: Government data are published on government boundaries that do not match ecclesiastical boundaries. In order to produce parish population and demographic estimates, we have worked with the ONS to use a best fit modelling process. As such, these statistics can only be considered estimates and, particularly in very diverse areas, are best used in the context of local knowledge. Where parish populations are sparse, the figures for government areas overlapping the parish are used. 2011 parish estimates from the census have been calculated using the census postcode population headcounts published by the ONS. The parish population count is the sum of all postcode headcounts within a parish. Proportions for characteristics of the population from the Output Area Census data are then applied to the postcode headcounts and summed to get parish figures. Where parishes have not been allocated population as no postcode centroids fall within the parish boundaries, proportions for demographic variables have been calculated based on the output areas overlaying the parish. The population count and other statistics for 2001 are estimated using Output Area Census data in the same way as postcode data is used for 2011 statistics.
- When analysing data, it is important to consider that some parishes are very small and proportions may be very large even where very few cases meet the criteria.
- When quoting figures derived from this data, care should be taken with the level of accuracy quoted.

For further information about this process please contact statistics.unit@churchofengland.org.

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