



# The Theme Park Project



## Task 1

Go online to research Theme Parks in the UK

- \*Who are they for?
- \*What do they offer: small children, older children and grown-ups? (Rides, entertainment, shows, shops and any other experiences)
- \*What food options do they offer?
- \*What other facilities do they have?

## Task 2

So now to plan your park... Use what you have learnt about other theme parks in the UK from your research.

- \*Who are you aiming this at?
- \*Will it have a single theme?
- \*What will you offer: small children, older children and grown-ups?
- \*What food options will you offer?
- \*What other facilities will you have?

## Task 3

Create a map of your theme park

What will you need to include, have a look at the map section on other theme parks.



## Task 4 - Create a logo for your park



## **Task 5**

Create a leaflet for your theme park.

Think about:

\*The colour scheme – it needs to be consistent with your logo

\*

\*What key information will people need to know? Opening times, where it is/how to get there, attractions, food etc

\*What will attract people to your park?

Research leaflet examples on the internet

Use the leaflet example to help with the layout of your leaflet

Other activities you could complete:

Create a TV advert for your theme park

Create a poster for your theme park

Write a story using your theme park as the setting

Build a model of one of your rides

Have Fun!