Everyday Growth

What’s the best thing we can be doing online in order to strengthen our ministry everywhere?
2 key learnings from lockdown

(reported nationally as well as locally)

We noticed that we can connect people *into Sundays* who perhaps would not or could not have accessed them before.

We also noticed that we can speak to people *every day*, no matter where they are or how much time they have.

How do we take this forward?
In this workshop...

We’ll share **three easy steps** for speaking to people throughout the week online.

We’ll give you some **rhythms and templates** you can follow in your context.

We’ll tackle some of the **obstacles** to a good social media presence.
PART 1

Using social media to strengthen a congregation*
Shifting thinking...

• Social media often becomes a space for INFORMATION
  ‘On Sunday we’re meeting at 10 o’clock’

• But social media was designed to be a place of INTERACTION
  ‘Sundays are better with you in them! We’d love to share this Sunday’s service with you at 10am online. Who do you love to share your Sundays with?’
3 Easy Steps

1) Looking back at Sunday*
2) Looking ahead to Sunday
3) Creating a midweek rhythm
1- Looking back at Sunday
How can I celebrate Sunday, and make it sound unmissable?

Celebrate how great it was to be together on Sunday!
How can I solidify Sunday’s message?

Post a highlight from the talk, or remind them of the challenge you gave out this week/a theme for them to reflect on.
2- Looking Ahead to Sunday
INTEREST

How can I **peak somebody’s interest** for what’s happening on Sunday?

- **Tease** don’t tell
- Share why you’re looking forward to Sunday
INCLUDE

How can I help others feel that they are part of this?

Ask a question that gets people thinking about Sunday’s theme, or start a conversation about where they’ll be ‘tuning in’ from, or who they’ll be watching with?
INVITE

How can I help my congregation invite their friends?

- Create a graphic to invite others to watch/come along
  | You can even use the same one every week!
Creating midweek rhythm

Invite your community into a rhythm with you

How can I use the daily opportunity to speak to my community in order to help them with whole-life discipleship?
Midweek rhythm

Monday
  Reminisce
Tuesday
  Pray
Wednesday
  Remind
Thursday
  Interest and Include

Friday
  Serve / Connect
Saturday
  Invite

REPEAT!
Monday

REMINISCE

Today at HTB at Home we were joined by Nai Bradish - "We can experience God’s love and faithfulness in ways we could have never expected."

'It was great to be together'
Tuesday

Pray

Let’s pray

Take a moment out of your day today to pray this...
Wednesday

REMIND

"How have you been putting this into practice this week?"

Finchampstead Baptist Church
28 July at 11:22

When God seems silent in the midst of our disappoint. We can do what Asaph did...

if you missed last weekends message you can catch up on our youtube or Facebook channels now! That's also the best way to share the message with a friend!

Remember that God might be working upstream in ways we can’t see.

DUNCAN BANKS
Thursday

INTEREST - INVOLVE

'This coming Sunday we're looking at a powerful set of lyrics from the Book of Psalms...
What are your favourite song lyrics?'
Saturday

INVITE

Do you want to come to church with me? Do you want to watch church online with me?

Waterfront Churches Ipswich
15 August at 12:13 · 🔖

Everyone welcome tomorrow for communion. Check out our pinned post video for how it will all work within the current guidelines.

JOIN US FOR OUR SERVICE OF HOLY COMMUNION TOMORROW AT 10:30AM AT HOLY TRINITY. EVERYONE WELCOME.
Online...in the room...midweek...it's a lot!

What are your initial thoughts on the capacity you have to do this?
Where can we share?
Where can we repackage?
Where can we train?
Key Tools

- Free Graphic Design Software
  (Comes with templates so you can just add your text)

- 1-1 social media rhythm development with me!

- Making ‘commemoration’ a habit

rebecca.roberts@cofesuffolk.org
Optional Workshop

Thinking back and thinking ahead...

What deserves celebrating?

What do people need reminding of to live out their faith this week?

How can I prepare and excite people for what’s happening next time?