



**JustPark**  
Your parking & charging community

# JustPark Today



## Network

- Nationwide in over 110,000 locations
- 34 Local Authority partnerships



## Team

- 100+ employees based in London



## Mobile App

- #1 ranked parking app
- 5\* App Store rating



## Recognition

- Award-winning innovation
- British Parking Awards 2021: Intelligent Parking Award & Campaign Award



## Customers

- A growing community of over 10 million drivers

# Trusted by hundreds of brands across thousands of locations

- We're helping clients across a range of sectors to drive increased revenue and an improved customer experience across their estates.
- **Results include:**
  - A single landowner (with 40 locations) now generates **£2m** of incremental revenue each year via JustPark
  - ASDA, Sainsbury's and other retail brands are monetising their under-utilised parking estates
  - Hotel chains and retail stores are benefiting from increased footfall



# Bookable spaces

- Earn revenue from empty parking spaces - often an overlooked/untapped asset
- Get noticed by over 10 million drivers
- Flexible terms, you choose when to list spaces
- Full visibility of your car park
- Only verified drivers use our platform
- Bookable for short or long term parking



# Easy & Flexible

- All we need to know to get you live is how many spaces you have available
- Minimal effort and management required
- Full availability control - they're still your spaces
- Whitelisting - ensure that those who don't need to pay, can park when they need to



# Revenue Protection

When making space available on private land, there is always the risk that your spaces will be busted, preventing those that have paid to park from doing so.

How you handle the “problem parkers” can be a sensitive issue, especially for The Church.

Depending on the site, likelihood of a problem, through our partners, we can offer either:

- **Strict enforcement** - everyone who contravenes would get a parking ticket
- **Mild enforcement** - warnings or reduced penalties for those who contravene
- **No enforcement** - signage would still be erected as a deterrent, but no action would be taken

JustPark would work with each site to determine which solution would be most appropriate.



# On-demand

In addition to driving awareness to your under-utilised parking spaces from our app and website, we can also enable your locations to benefit from on-demand or drive-up parkers.

This will increase revenue and occupancy at your locations and can be offered at zero cost.



# Pre & Post Launch Support

- We'll build your listing
- We'll market your spaces to our existing community of 11m drivers, and the other 25m UK drivers
- We handle all payments from drivers
- We provide all customer support to drivers
- We'll send you earnings & remittance every month





# Places of worship

JustPark already helps over 50 Places of Worship in the UK generate over £800k / year from underused parking space.



Providing extra income to put back into the community or fill budget holes



Attract more visitors to your location



No hassle - we manage everything for you freeing up your time



“JustPark has been instrumental in making St John’s a central hub of the community once again”

**Rev. Graham Hunter**

Reverend at St John's

# Case Study

## All Saints, Islington

Bookings: 17,641

Revenue: £362,558

No. of Spaces: 6

Excellent, detailed information about the site.  
Nice to be prayed for as part of the deal too.



To read more reviews left about this Church car park, please visit  
<https://www.justpark.com/uk/parking/london/s/carnegie-street-london-n1/?tab=2>



# Case Study

## Birmingham City Church

Onboarded: December 2023

Bookings: 5,300+

Revenue: £40,000+

No. of Spaces: 35

Perfect location to park and the whole experience was really easy; from booking to finding the location on the day. Nice to have peace of mind it was sorted in advance.



To read more reviews left about this Church car park, please visit [https://www.justpark.com/uk/parking/birmingham/s/helena-st-birmingham-b1-3qq/?fixed\\_start=2024-07-09T10:00&fixed\\_end=2024-07-09T14:00&booking\\_tab=0](https://www.justpark.com/uk/parking/birmingham/s/helena-st-birmingham-b1-3qq/?fixed_start=2024-07-09T10:00&fixed_end=2024-07-09T14:00&booking_tab=0)

