

PARISH
GIVING
SCHEME

HOW TO LAUNCH PGS FOR THE FIRST TIME

A guide for PCCs and churches

WELCOME TO THE PARISH GIVING SCHEME

Thank you for joining the Parish Giving Scheme (PGS).

What's happened so far?

Your PCC has already:

- Passed a resolution permitting PGS to handle giving on your behalf ✓
- Registered your church, or churches, with PGS ✓

That's the official paperwork done, so now it's time to prepare to launch the scheme to your church community.



FIVE TOP TIPS FOR A SUCCESSFUL LAUNCH

1



Lead by example

Encourage the PCC and members of the church leadership team to set up a gift through PGS. It's a great way of familiarising yourselves with the giver's journey, as well as showing leadership.

2



Launch with a Giving Programme

PGS is an excellent mechanism to help your church to facilitate giving and administer Gift Aid, but it's not intended as a motivational tool to encourage greater generosity.

It's highly recommended that your church runs a Giving Programme alongside your launch of PGS, to take advantage of the opportunity to engage people in prayer and discipleship when reflecting on giving.

Hint Including themed worship, preaching, teaching and prayer in your Giving Programme will give a fuller and more meaningful context to the Parish Giving Scheme, as part of discipleship and faith. The National Giving Team shares many great resources, freely available online:
<https://www.churchofengland.org/resources/building-generous-church>

Your diocese Giving Advisor can also share with you the experiences of other churches, offer support and useful resources for planning and facilitating your Giving Programme.



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3

Engage your church community



You could write to all your planned givers and to members on your Electoral Roll, to encourage people to reflect on their giving and explaining how it will help the church if they transfer to PGS.

You may also choose to produce some of your own giving materials, promoting a local vision for mission and ministry, which giving through PGS helps to resource.

Hint Include your PGS QR code on materials where you can, including leaflets, posters and orders of service. This makes it easy for someone to go straight to your church's page on the PGS website, to begin their giving journey.



4

Make the most of your own channels

Include details of the Parish Giving Scheme on your parish website and social media pages, including a link to your PGS landing page, or show your PGS QR code for people to scan. Include a permanent notice in your weekly newsletter about how givers can join the Parish Giving Scheme, with your PGS QR code. Write a short article for your church magazine about the importance of regular giving to your church, including details of the Parish Giving Scheme, and how people can join locally.



Hint PGS has created a range of materials about the Scheme that you can customise for your church, from leaflets to website buttons, posters, bookmarks and pew cards.

All the digital files are free to use. You will find the full list of resources here: <https://www.parishgiving.org.uk/pgs-resources>

Coming soon in 2023, you will be able to choose from a selection of printed materials too, customised to your church. We'll be updating your diocese Giving Advisor as soon as the resources are ready to order



5



Share the experience

Ask someone who has joined the Parish Giving Scheme to speak briefly about why they chose to join the Scheme, how they feel it helps them to give, and how it helps your church. Perhaps your treasurer can tell everyone how much simpler it makes their admin! It's important to reassure too; remind people that they are always in control of their giving through PGS, and can make a change easily online, or by phone. Switching from standing order to PGS Direct Debit is easy too and makes such a difference to the way gifts are received by the church.

Hint Why not play one of PGS's colourful short animations as part of a presentation? Or stream it to your website? One shows how simple it is to give through PGS, and the other explains the benefits – and safety – of giving by Direct Debit.

You will find the animations here:

<https://www.parishgiving.org.uk/pgs-digital-service>



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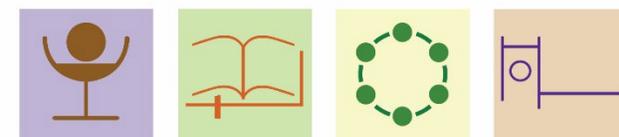
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Digital Resources

<https://www.parishgiving.org.uk/pgs-resources/>



PGS Resources

Home > PGS Resources

- Launching PGS
- Promoting PGS in Person
- Promoting PGS Online
- Videos and animations
- Make your own

In this section you will find the current digital resources from PGS, for our member dioceses and parishes to use freely. Use the tabs on the left to view and download your resources.

In January 2023, we will also have a range of items for print that can be customised for your diocese or parish and printed to order. Details of how to order these products will be shared on this page very soon.



PARISHGIVINGSCHEME



Morpeth Parish

Three churches, one family

St James the Great + St Mary the Virgin + St Aidan



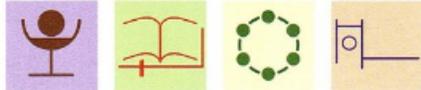
Diocese of Newcastle



Home Page Clergy & Staff Contacts Worship Buildings Organisations Concord Online Links

Online Fundraising with PGS:

Give Monthly by Direct Debit



PARISHGIVINGScheme

The best way of supporting your parish through regular giving

[Find out more here ▶](#)



JOIN PGS TODAY - Phone **0333 002 1271**

You will need the PARISH PGS REGISTRATION NUMBER - **250625232**

[Alternatively you can set up your personal PGS account on line here ▶](#)

(N.B. The page will say "St Aidan's" because the parish office is there.
All funds go to the whole parish.)

Or Scan the QR code



If you prefer to post an application, a form can be provided.
Ring Dave Pope on 01670 519520 with your name and address, or email [here ▶](#)

Single (1-off)
Donations:

You may donate securely to the valuable work done by the Parish of Morpeth by credit or debit card.
All donations will be most gratefully received.

[Simply click here ▶](#)

or scan the QR code



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Any questions?

How to contact the PGS Generous Giving Team

- Email: info@parishgiving.org.uk
- Telephone: **0333 002 1260**
- Give by Phone: **0333 002 1271**
- Website: www.parishgiving.org.uk