



DAVID WILSON HOMES  
WHERE QUALITY LIVES

Date: 8<sup>th</sup> June 2021

## OVERSTONE NEIGHBOURS CELEBRATE COMMUNITY SPIRIT AND TACKLE LONELINESS WITH THE BIG LUNCH

For immediate release

As a way to celebrate community connections and get to know their neighbours better, residents in Overstone and Moulton have recently taken part in a socially distanced Big Lunch event.



DWSM - SGB\_4909 - (L-R) Rev'd Katrina Hutchins, Community Chaplain Melvina Brown, and Marketing Manager Emma Gristwood

Last weekend, residents at David Wilson Homes' developments Overstone Gate and The Avenue were treated to a Covid-19 safe celebration which aimed to combat loneliness and create a stronger sense of community spirit.

The Big Lunch is an event by Eden Project, which is designed to bring neighbours together, and gives people an opportunity to meet the people who live nearby. With the pandemic still ongoing, the event took place online, in people's front yards and gardens, and distanced on the green open space of the developments.

Research from Eden Project highlighted that 80% of people think their neighbourhood will be friendlier as a result of The Big Lunch, with 3.3 million new friendships being made as a result of the 2020 event.<sup>1</sup>

Northamptonshire developer David Wilson Homes supported the event by providing individual cupcakes for the residents to come and collect, alongside decorating its marketing suites with bunting.

The event was supported by Melvina Brown, Community Chaplain with the Methodist Church and Rev'd Katrina Hutchins, Vicar of Mears Ashby and Hardwick and Sywell with Overstone, who were both in attendance on the day.

Melvina said: "The Big Lunch is a great way for any community to come together in the same space, at the same time, for a bite to eat and a chat - socially distanced of course! As a new growing community, many of the residents are already bonding and getting to know each other, which is wonderful. The Big Lunch provides another opportunity to help in building a healthy, vibrant and connected community."

The Avenue and Overstone Gate are both brand new communities in the area, with properties still available in each of the flourishing neighbourhoods.

Jason Hearn, Sales Director at David Wilson Homes South Midlands, said: "With residents moving to our developments from both near and far, creating a strong community feel is high on our priority list.

"Therefore, when we heard that residents were looking at taking part in The Big Lunch in a socially distanced and safe way, we definitely wanted to get involved and show our support.

"We hope that everyone at the developments had a great day and managed to make some new friends!"

To find out more about Eden Project's The Big Lunch, please visit:

<https://www.edenprojectcommunities.com/the-big-lunch>

For more information about David Wilson Homes, website at [www.dwh.co.uk](http://www.dwh.co.uk) or call the sales line on 033 3355 8486.

**ENDS**

NOTES TO EDITORS

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<sup>1</sup> <https://www.edenprojectcommunities.com/inspiring-stories/physically-distanced-socially-together>

1. For further information about David Wilson Homes please contact Emily Howett or Dan Cole on 0116 247 1777 or [emily@unsworthsugden.co.uk](mailto:emily@unsworthsugden.co.uk) or [daniel@unsworthsugden.co.uk](mailto:daniel@unsworthsugden.co.uk)
2. David Wilson Homes is part of Barratt Developments PLC, a FTSE100 company
3. Barratt was awarded a maximum five star rating for the 12<sup>th</sup> consecutive year in the 2021 Home Builders Federation Customer Satisfaction Survey
4. Site managers working for Barratt Group won 92 awards for quality workmanship in the 2020 NHBC Pride in the Job Awards. Barratt has won more Pride in the Job awards than any other housebuilder for the last 16 years