

A top-down view of a person's hands working at a wooden desk. The person is wearing a blue and white striped shirt and a gold-toned watch. Their left hand is on a laptop keyboard, and their right hand is writing in a notebook. A professional camera with a red and black strap is on the desk. A pen and a small circular object are also visible.

# STORYTELLING SKILLS

SUMMER SESSIONS

## MAKING FILMS ON A BUDGET





# THE POWER OF FILM





# QUESTION...

**With the person next to you, share your favourite or most impactful moment that involves film!**

**(This could be your favourite film, or a memory of watching a film in a certain place or with a certain someone... or it could be a family film, or a film snippet on your smartphone, etc!)**



MAKING FILMS ON A BUDGET

# HOW DO YOU MAKE FILMS ON A BUDGET?





THE FIRST QUESTION...

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**WHY?**





A dramatic landscape photograph featuring a person standing on a moss-covered rock peak. The scene is illuminated by a bright sun, creating a strong lens flare and casting long shadows. The foreground shows a series of mossy rock steps. The overall mood is one of achievement and exploration.

THE SECOND QUESTION...

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**WHAT?**



A close-up shot of a person's hands holding a vintage silver and black camera. The person is wearing a dark blue long-sleeved shirt. The background is dark and out of focus.

# WHY

A dramatic landscape scene featuring a person standing on a mossy, rocky cliff. The scene is illuminated by a bright light source, creating a strong glow and long shadows. The word "WHAT" is overlaid in large yellow letters.

# WHAT

A woman with blonde hair, wearing a black top and patterned shorts, is sitting on a blue armchair in a library. She is smiling and looking towards the camera. Behind her are tall wooden bookshelves filled with books. A large black umbrella light is positioned above her, and a microphone is on a stand in front of her. A sign on the bookshelf reads "THE CARD CATALOG CRUSH! ROMANCE NOVEL".

# HOW



WHAT'S  
YOUR  
BUDGET?





# WHAT TYPES OF FILM WILL SUIT YOUR 'WHY'?

- ▶ 3 minute introduction to your church.
- ▶ 60 second testimonies.
- ▶ Short heritage film.
- ▶ Happy Christmas message.
- ▶ Text and photos montage.
- ▶ Dramatised story.
- ▶ Recording of a Sunday message.





# GENERAL TIPS FOR YOUR 'HOW'

- ▶ Try and aim for shorter films
  - ▶ Generally a 3 minute film is the longest you want to go for social media - but the length really depends on what you're filming and why you're filming it (where it will be shown).
- ▶ If you can't do it yourself, could you get someone else involved?







# THE 3 PRODUCTIONS

**PRE-PRODUCTION**  
(IT'S ALL IN THE PREP!)

**PRODUCTION**  
(GO OUT AND MAKE!)

**POST-PRODUCTION**  
(PULLING IT ALL TOGETHER!)





# IT'S ALL IN THE PREP

## Pre-Production

- ▶ Planning what you're going to film and how
- ▶ Thinking about what equipment to use (we'll get onto that)
- ▶ Planning when you're going to film
- ▶ Storyboarding 'if necessary'
- ▶ Preparing questions for interviews & types of responses & information you want in your film



**MOST OF YOUR FILM IS MADE  
BEFORE YOU ACTUALLY START  
FILMING!**







# GO OUT AND MAKE!

## Production

- ▶ Equipment
- ▶ How to make your film look great!
- ▶ Interviews



## EQUIPMENT

### ► Camera



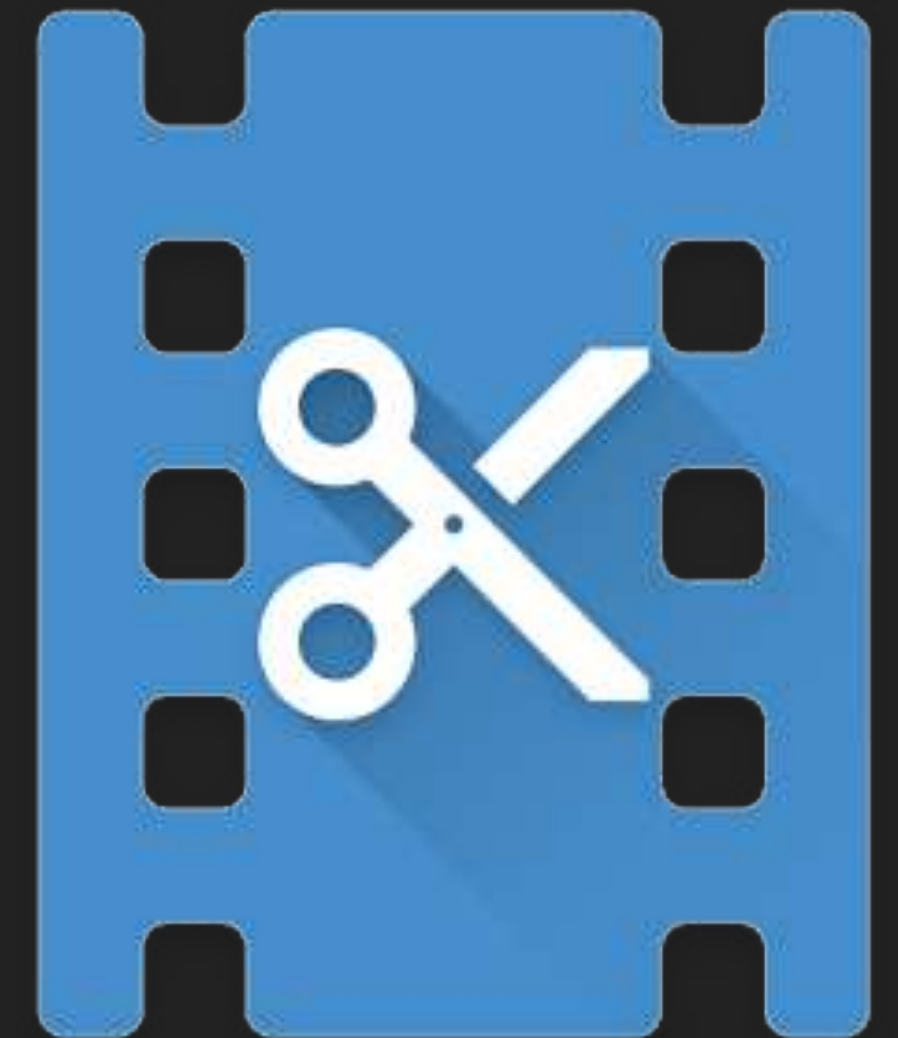


## TIPS FOR FILMING ON YOUR SMARTPHONE

► Locking focus & exposure



► Film within an editing app





## EQUIPMENT

### ► Tripod





## EQUIPMENT

- ▶ Sound
  - ▶ Boom
  - ▶ Rode SmartLav
  - ▶ Zoom H6
  - ▶ Your smartphone!





# SOME OTHER PRODUCTION IDEAS

- ▶ Creating an 'autocue' with your laptop, screen or tablet
- ▶ Timelapse





## HOW TO MAKE YOUR FILM LOOK GREAT!

- ▶ Composition
  - ▶ Headroom





## HOW TO MAKE YOUR FILM LOOK GREAT!

- ▶ Composition

- ▶ Rule of thirds



- ▶ Looking room






# HOW TO MAKE YOUR FILM LOOK GREAT!

- ▶ Composition
  - ▶ Types of Shot





An aerial photograph of a dense forest. A narrow, light-brown dirt path winds vertically through the center of the image, cutting through a thick canopy of green and yellowish-brown trees. The lighting is soft, creating a dappled effect on the path and the surrounding foliage.

Try out creating the right  
'headroom' in your shot

Experiment with the rule of  
thirds & looking room principle

Try out different shot sizes

COMPOSITION

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LET'S TRY IT OUT!



# INTERVIEWS

- ▶ Principles
  - ▶ Help the person feel at ease
  - ▶ Interviewer is silent when not asking questions!
  - ▶ It's a conversation (even if a slightly one-sided one!)





# INTERVIEWS

- ▶ Set-up
  - ▶ Facing each other (sitting or standing)
  - ▶ Camera to one side of interviewer
  - ▶ Use the 'Looking Room' principle for composition





Get into groups of 3

1 person is on camera, 1 person is  
interviewing & 1 person is the interviewee

Try out getting the composition right (film a  
little bit and share it with your group)

Swap round the roles

INTERVIEW

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**LET'S TRY IT OUT!**





# PUTTING IT ALL TOGETHER

## Post-Production

- ▶ What is editing?
- ▶ Basic principles
- ▶ Apps
- ▶ Music, titles & transitions





WHAT IS EDITING?

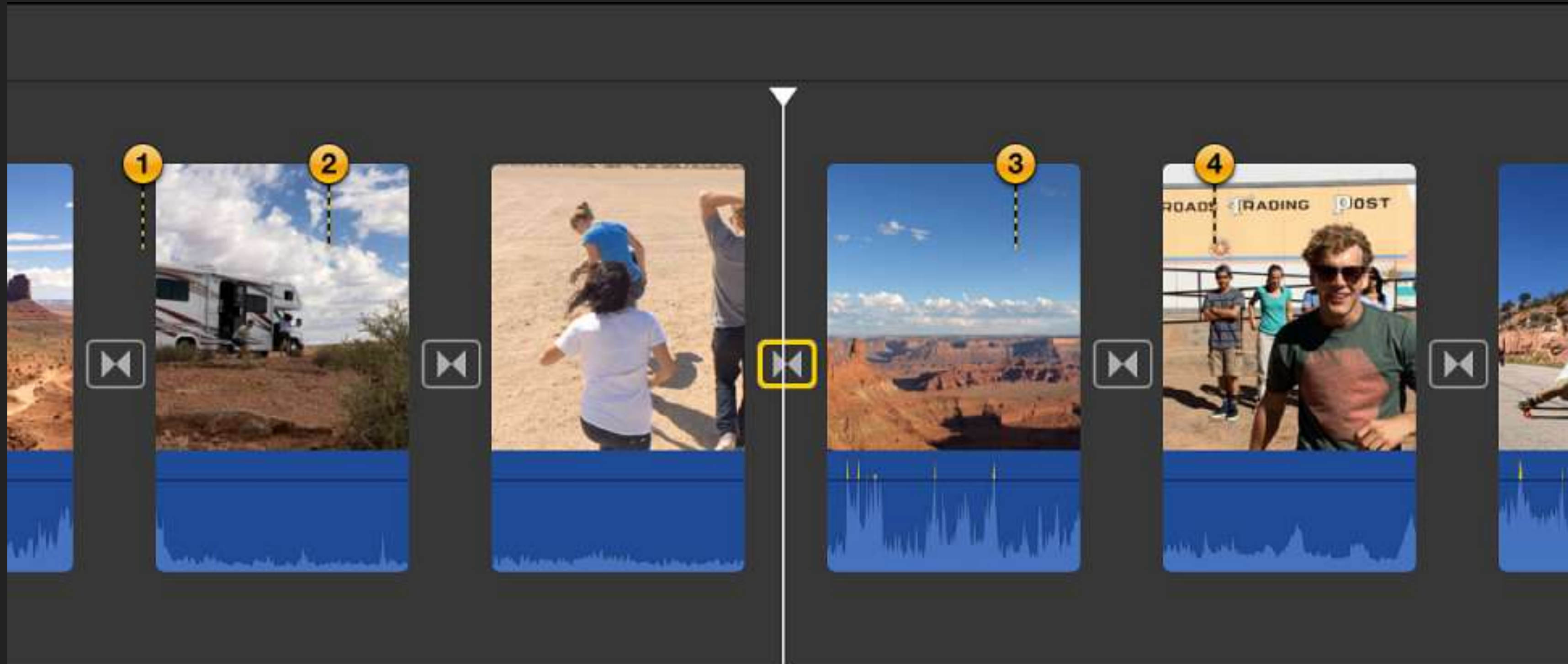
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**PUTTING CLIPS NEXT TO EACH OTHER!**



# BASIC PRINCIPLES OF EDITING

## ► The Timeline



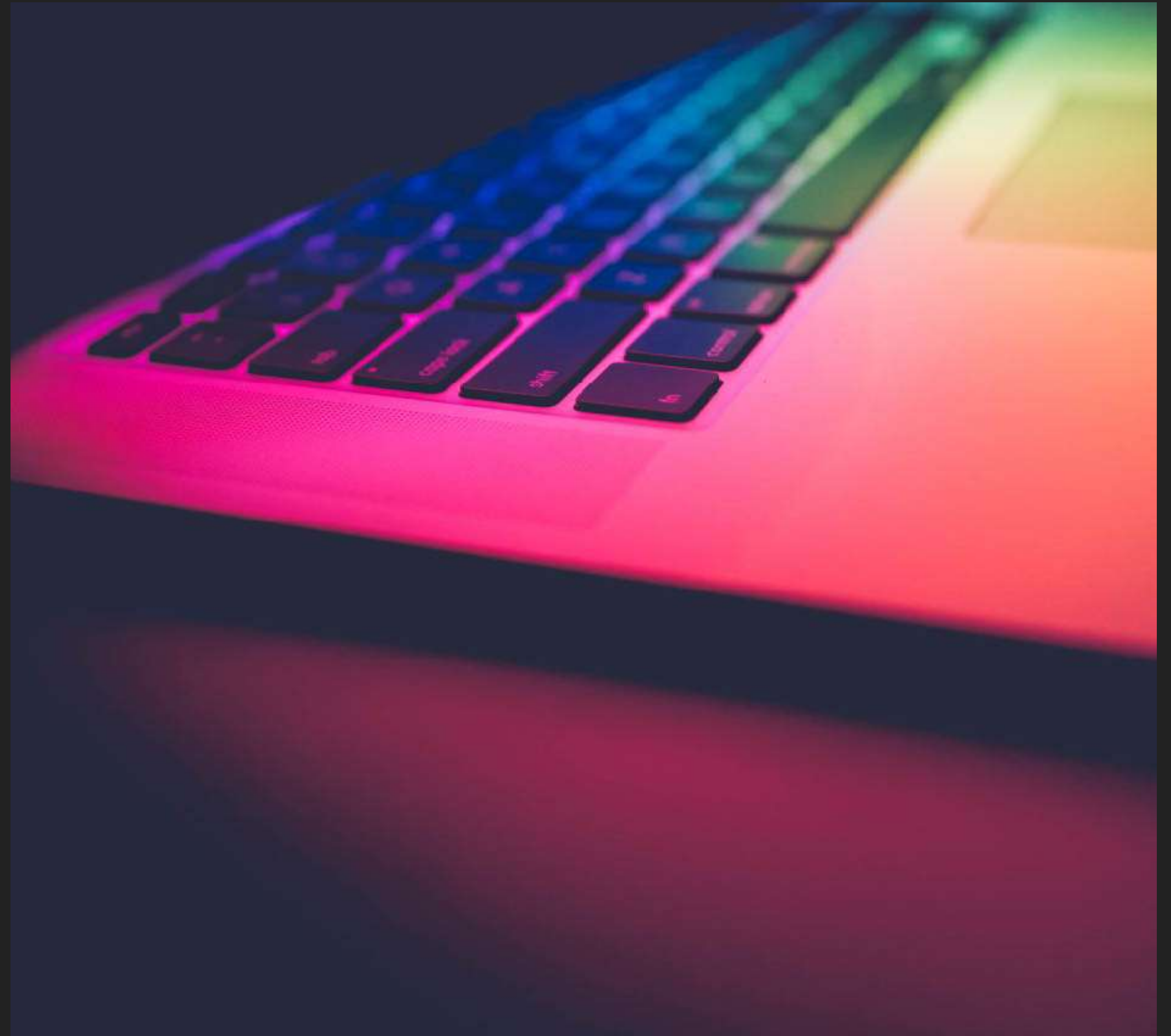






## BASIC PRINCIPLES OF EDITING

- ▶ Create your project
- ▶ Import your media (or film your media)
- ▶ Trimming your media
- ▶ Apply effects
- ▶ Share



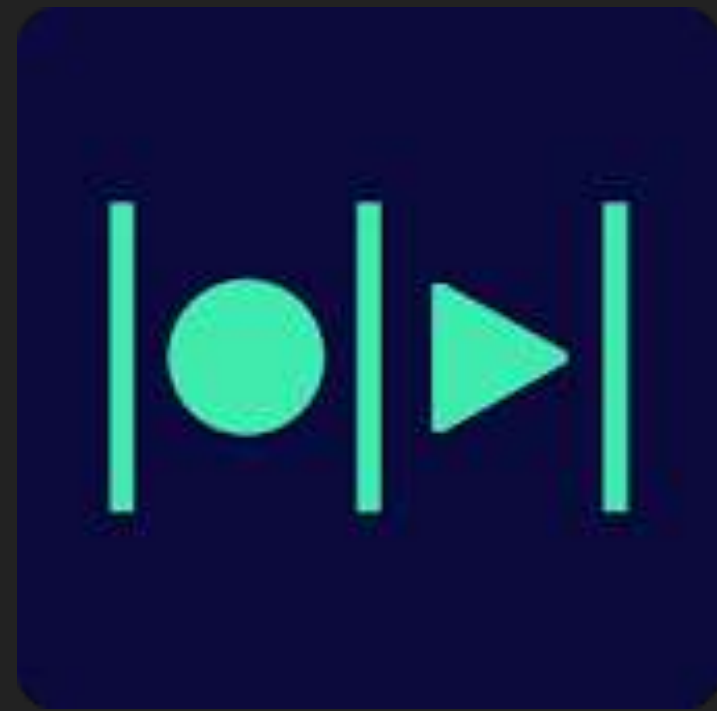


## APPS



iMovie

(ios)



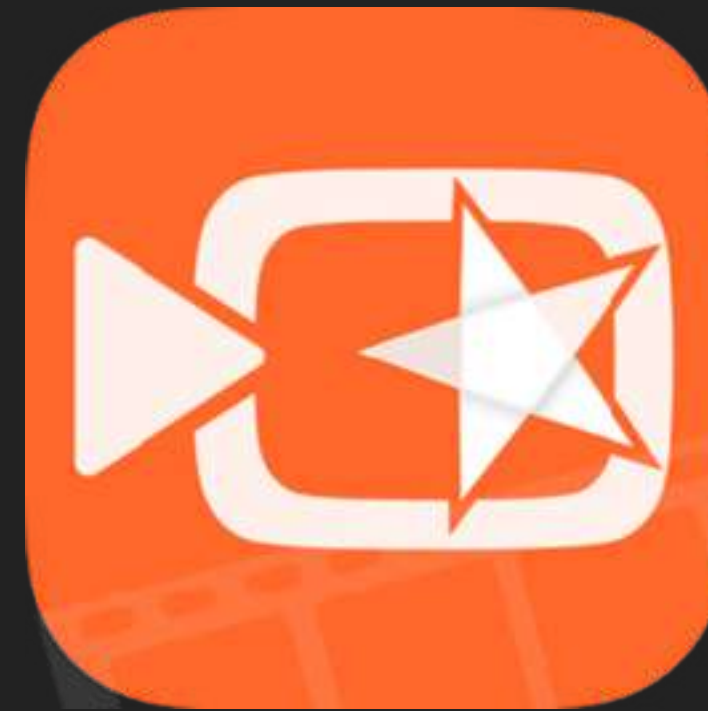
Magisto

(ios & Android)



FilmoraGo

(ios & Android)



Viva Video

(ios & Android)



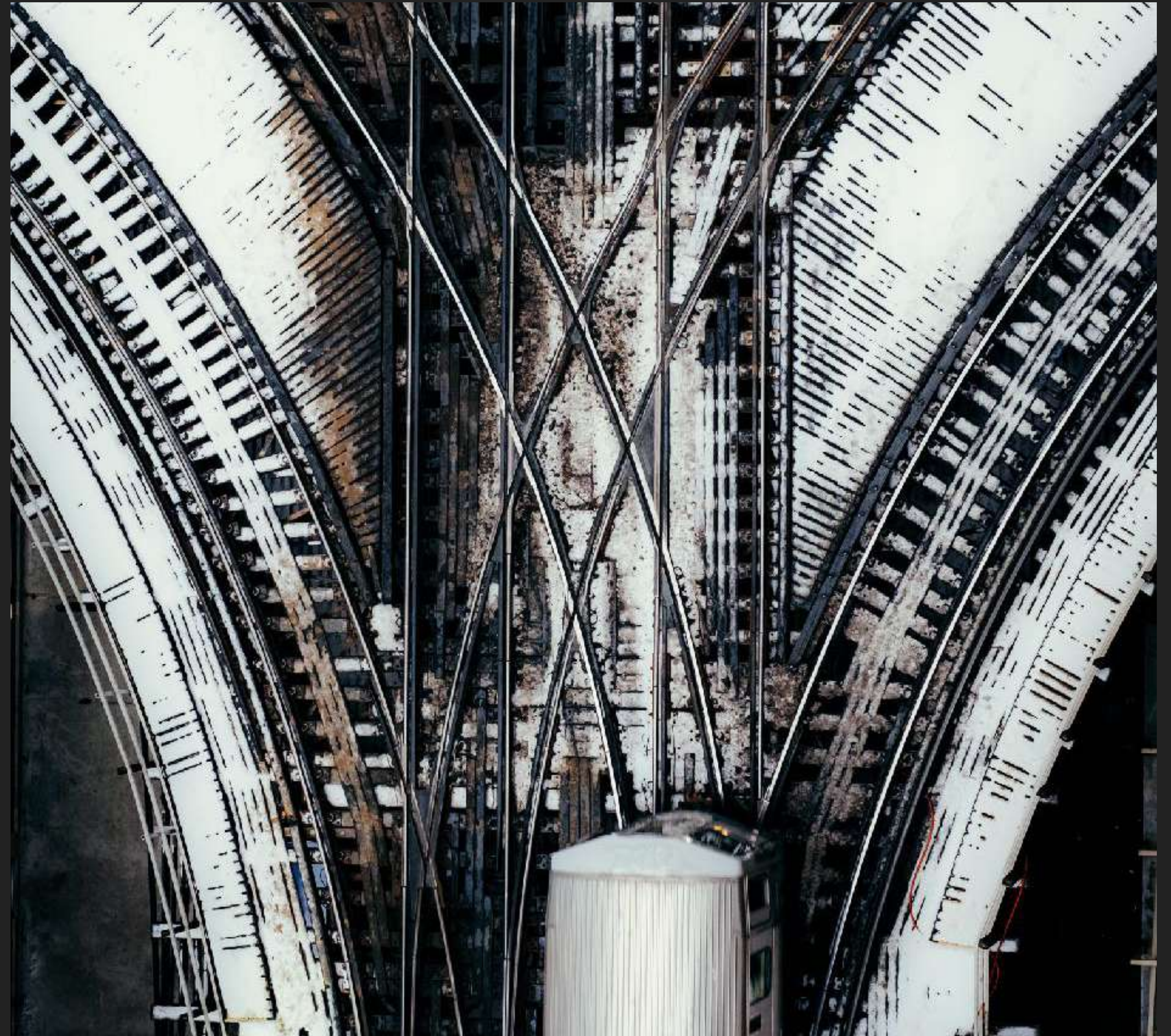
Quick Video  
Editor

(ios & Android)



## MUSIC, TITLES & TRANSITIONS

- ▶ Use music intentionally
- ▶ Create simple titles (simple is best!)
- ▶ Use simple transitions (simple is best!)





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# WHY

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# HOW



**DOESN'T  
MATTER WHAT  
THE BUDGET IS!**



A black and white photograph of two cyclists racing on a road. The cyclists are in a low, aerodynamic position, leaning forward. The background is heavily blurred, indicating high speed. The word "COMPETITION!" is overlaid in large, bold, yellow capital letters across the center of the image.

**COMPETITION!**





# **WE'D LIKE TO SEE YOUR FILMS!**

**Create a film over the summer and  
the best film will win this amazing  
PRIZE!**

**Deadline – 31 August 2017**



A top-down view of a person's hands writing in a notebook on a wooden desk. The person is wearing a blue and white striped shirt and a gold-toned watch. A laptop is open in the background, and a camera with a red and black strap is on the right. The text "STORYTELLING SKILLS" is overlaid in large white letters.

# STORYTELLING SKILLS

SUMMER SESSIONS

THANKS FOR COMING OUT!